

# THE PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, FEBRUARY 4, 1933

## Your Customers Want Booklists

*Bookstores Can Give Customers a Well-Rounded Information Service  
by Using Available Subject Lists*

THE MOVEMENT FOR NEW STANDARDS of book information service for bookstore customers which has been given much attention by the Joint Board of Publishers and Booksellers during the past few months has led to the plan beginning next month for distribution of the reading lists prepared by the American Book Councillors and available for bookstore distribution from the A. B. A., as described in the *Publishers' Weekly* of January 14th. The March booklet which opens the campaign is on Garden Books, and the price is \$5 per thousand, 60c per hundred; the April list is on Travel; May, Sports and Out-of-Doors; June, Books for Boys and Girls; September, Politics and International Relations; October, Biography; November, Art; January, History; February, Popular Science and Health. Careful use of this series will give new value to mailing lists.

To round out its information service a bookseller can secure various other excellent lists which his customers interested in special subjects will be glad to receive. From the Book and Quill Shop in New Haven now comes a suggestion which will be useful to dealers. The Book and Quill Shop is owned by the *Yale Alumni Weekly*, both being directed by Edwin Oviatt. During the past year the *Weekly* has been publishing a series of reading lists for graduates which has grown to cover nearly thirty different subjects, each list prepared and annotated by a competent authority. Twenty of these reading lists were issued during the last season, and the new series has begun to appear.

In preparing the lists publishers have had the cooperation of Charles E. Rush, Assistant

Librarian of Yale University, and of Carl A. Lohmann, Secretary to Yale University.

As the lists have appeared in the *Yale Alumni Weekly*, the type has been held and reprints are now being made. These reprints take a single sheet of letter size, and are now offered to booksellers and librarians at the cost of \$2.50 per hundred assorted, or at five cents each in lots of twenty-five. Booksellers can thus obtain an assorted group of lists and use them to mail to special customers, to give out to customers who are inquiring for books along specific lines, while a set can be kept on file for reference use by salesmen.

A specimen of the new series as it is this month released by the *Alumni Weekly* is printed herewith. All of these lists are thoroughly annotated by impartial editors, and the selections and recommendations have been so admirably done that the series has been praised by scores of readers who have used it. Booksellers who would like to select from the group of twenty-six subjects now available can send orders and remittances direct to Edwin Oviatt, Yale Publishing Association, 315 Whitney Avenue, New Haven, Conn.

Another group of lists that would be of value in supplementing the campaign of the Joint Board is that of the science book lists which have been previously described in the *Publishers' Weekly* and are available from the American Association for the Advancement of Science. This series covers every field of popular science. Each pamphlet consists of six pages of annotated list with publishers, prices. The cover bears the imprint of the American Association for the

## *The American Book Councillor*

A SELECTED LIST OF BOOKS ON

# GARDENING

*Prepared by an Editorial Committee  
for the Joint Board of  
Publishers and Booksellers*

### THE BEGINNER'S GARDEN

by Mrs. Francis King.

Articles on plan, color, and design for the small garden republished from the *Saturday Evening Post*, *House Beautiful*, and other periodicals. *Scribner*. \$2.00.

### DOWN THE PATH: A Confession of Faith

by Beverley Nichols.

The happy chronicle of Mr. Nichols' first adventure with a seed catalogue. Illustrated by Rex Whistler. *Doubleday Doran*. \$2.50.

### EVERYBODY'S GARDEN by Frank A. Waugh.

The how, the why, and especially the wherefore of the home garden, with emphasis upon the interests of the average American. Without being burdened with useless details, it tells the essential things. *Orange Judd*. \$3.50.

### MANUAL OF GARDENING

by Liberty H. Bailey.

One of the most complete and practical garden books that has appeared. It is the result of vast experience, replete in sound advice, diagrams, illustrations, and points of all kinds. New edition. *Macmillan*. \$3.00.

*The first of the lists prepared by the Joint Board of Publishers and Booksellers will be ready in March*

Advancement of Science. A special committee of the Association has worked on them, a committee with Joseph L. Wheeler, Librarian of Enoch Pratt Free Library, Baltimore, acting as chairman. Copies may be had from the American Association for the Advancement of Science, care of the Smithsonian Institution, Washington, D. C., at 5 cents each, or 30 cents for the set of 27.

From Columbia University Press comes a thirty-two page catalog on "Historiography of America" available in limited quantities from the Press for bookstore distribution. The novelty of this catalog is that Columbia University has employed a scholar, Richard B. Morris of the Department of History, New York University, to give a careful résumé of a special field of American history and in this review to place carefully the importance and relationship of a hundred or more worthwhile books. Most of these books are, of course, from Columbia University Press, as

the subject of the catalog was selected with a view to covering a field in which the Press's list is strong, but it also includes reference to many other books from many other publishers, and these are all given full description in the last ten pages of the catalog. Booksellers who have customers on their mailing lists interested in American Colonial history can send to Columbia University Press, New York City, and obtain, free, sufficient copies of the pamphlet for those on the list.

Science Booklist No. 16

## OUR TREES and SHRUBS



### A SELECTION OF BOOKS

*The sailing Pine; the Cedar, proud and tall;  
The vine-prop Elm; The Poplar, never dry;  
The bulder Oak, sole king of forests all;  
The Aspen, good for staves; the Cypress, funeral;  
The Laurel, meed for mighty conquerors  
And poets sage; the Fir, that weepeth still;  
The Willow, worn of hopeless paramours;  
The Yew, obedient to the bender's will;  
The Birch, for shafts; the Sallow, for the mill;  
The warlike Beech; the Ash, for nothing ill;  
The fruitful Apple, and the Platane round;  
The carver Holm; the Maple seldom inward sound,*  
— Edmund Spenser

### AMERICAN ASSOCIATION for the ADVANCEMENT of SCIENCE

1931

*One of the excellent scholarly booklists  
available to bookshops*

## Yale Graduate Reading Lists

*Second Series, No. 4*

## Modern American Literature

*Selected by Stanley T. Williams, Professor of English, Yale University*Mark Van Doren. "American Poets, 1630-1930." *Little, Brown*, 1932. \$3.75.

This recent anthology contains selections from fifty-seven poets. In it are Ann Bradstreet, the first American poetess, and a number of the standard poets of the past, such as Longfellow and Whittier, but the interest of this volume consists in the rich collection of living poets.

Norman Foerster. "The Reinterpretation of American Literature." *Harcourt*, 1928. \$2.00.

This symposium of essays from the hands of various critics shows how in the last two or three decades we have begun to revalue and re-criticize our own literature. This is a time of collecting American manuscripts, American pictures, and American furniture. From the same reconsideration of our past comes the desire to discuss our literature. This volume gives the views of university teachers and scholars concerning such revaluations.

T. K. Whipple. "Spokesmen: Modern Writers and American Life." *Appleton*, 1928. \$2.50.

Mr. Whipple, who has long been a student of modern American literature, comments with acumen on Sinclair Lewis, Robert Frost, Willa Cather and others. Several of these writers, I have been informed, have declared that Mr. Whipple has excelled all other critics in his appraisals of their aims in literature.

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America." It is, indeed, closer to history than to literature. This series of three volumes attempts to explain American literature in terms of basic religious, political, and social attitudes. It is anti-Tory, anti-Puritan, and, incidentally, anti-Harvard. Marred by some prejudice, it is, nevertheless, in its content and its stimulating, trenchant style, one of the remarkable books of the last decade concerning America. The third volume, left incomplete by Professor Parrington's sudden death, is fragmentary, but of great value. Students of American literature should read all three volumes.

Ludwig Lewisohn. "Expression in America." *Harper*, 1932. \$4.00.

Here is a book, full of ingenious guesses and errors of detail, but an exciting story of American literature down to the present time.

Constance Rourke. "American Humor: A Study of the National Character." *Harcourt*, 1931. \$3.50.

This book is a brilliantly written and fairly comprehensive study of this strain in our literature up to the present time. It includes studies of the Negro in our comic literature, the Westerner, and, in particular, of the backwoodsman. The section on "the tall tale" is as amusing as Davy Crockett himself, and more truthful.

## Best Sellers in Non-Fiction Since 1921

IRVING HARLOW HART

*Iowa State Teachers' College, Cedar Falls, Iowa*

THE THESIS THAT THE READING PUBLIC is composed of a number of groups with different and often mutually exclusive interests is clearly suggested by even a casual study of popular taste in fiction. It is difficult exactly to classify a book of fiction in terms of its dominant appeal. A book of fiction may be read because of interest in its plot or in its characterization or in its style or for other reasons quite apart from the kind of life which it depicts or the motives which actuate its characters. The elements which must be taken into account in any endeavor to determine the reasons for the individual popularity of books of fiction are so complex and the problem of identifying and evaluating these elements is so difficult as to prevent exact analysis or allow convincing conclusions.

Books of non-fiction are in general much less complex and much more nearly adaptable to simple classification. Their appeal is often to some fundamental characteristic of the reader which may be identified with a degree of assurance. Elements relatively complex are often present and tend somewhat to confuse the student of the phenomena of the popularity of non-fiction, but these elements are far less disturbing than those

which obtrude themselves upon the student of popular fiction.

Evidence supporting these observations is amply set forth in the appended list of books of non-fiction ranked in the order of their individual popularity during the period from 1921 to 1932, with scores based upon data obtained from booksellers by the *Publishers' Weekly*. The system of scoring followed in the compilation of this list is the same as that used in previous studies of the popularity of books of fiction and set forth in some detail in an article published in the *Publishers' Weekly* January 29, 1921.

In support of the observation that the reading public is composed of a number of groups with different and often mutually exclusive interests, witness the presence in the list below of "Diet and Health," "The Story of Philosophy," "The Boston Cooking School Cook Book," "Etiquette," "We," "The Book Nobody Knows," "Napoleon," "The Royal Road to Romance," "The Specialist," "The Outline of History," "The Art of Thinking," "The Strange Death of President Harding," and "When We Were Very Young," and then, endeavor, if you please, to discover any obviously common element

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present in all of these books or to imagine any one person who would be equally interested in all. There are readers whose interests are sufficiently broad and whose interpretative understanding is sufficiently ample to lead them to read, perhaps with equal satisfaction, many of these books, but there is no one who could so read them all.

Books of non-fiction often appeal directly to some relatively simple and fundamental characteristic of human nature. Witness "Diet and Health" which outranks all other books of non-fiction for the period, appearing in the lists for sixty-two months between 1921 and 1926. Its appeal is largely to the feminine desire for conformity to the then current vogue for slim figures and flat lines. Imagine, if you can, the possibility of the popularity of such a book back in the eighties when bustforms and bustles were resorted to in order to induce the appearance of the then supposedly seductive feminine curves.

It is true of "Diet and Health," as of many other popular books of non-fiction, that it has something of literary style and a mild form of humor, to which the somewhat unique illustrations add; but these qualities are incidental and while they may have increased its popularity they do not account for it.

The same persons who read "Diet and Health" may also, some of them at least, have read "The Boston Cooking School Cook Book" and "Etiquette"; for clearly the primary appeal of these books is to women; but it is evident that the motive for reading each of these books is individually different from that accounting for the reading of the others. The "Cook Book" would be a poor manual of dietetics. Its popularity may be taken as a challenge to the statement that the American home has become a mere lodging house. The popularity of Emily Post's contribution to the refinement of American life through training in what to do and how to do it in polite society may be evidence of a reaction against "ourselves as others see us" or as some of the more modern fictionists, such as Lewis, have depicted us.

In fiction, the "escape-from-life" motive is dominant in the selection of certain books for preëminence in popular taste. Chained to a routine existence in home or store or bank or schoolroom, the average American finds relief now and then in reliving the loves and adventures of some hero or heroine of fiction. This motive may also account for

the popularity of such books of non-fiction as "Trader Horn," "We," "The Royal Road to Romance," "White Shadows in the South Seas," "Count Luckner," and "Revolt in the Desert." The reader of one of these books may, forgetting for a time toil and duty, journey far away on the wings of imagination to lands of dreams and beauty and adventure. He may himself become a Lindbergh or a Luckner or a Lawrence, losing his own less dramatic identity as completely in these flesh-and-blood heroes of today as once he did in D'Artagnan or Natty Bumppo. Apart from the appeal of the exotic, however, these books have little in common. Each has again its individual appeal to certain instincts or desires of the human heart.

Biography, travel and adventure, and history furnish the backgrounds for books tending to satisfy the "escape-from-life" motive. The reading of biography, however, is induced by motives as varied and diverse as the characters portrayed. More than one-third of the one hundred books of non-fiction ranking highest in this postwar period are essentially biographical in their nature. Among these are Papini's "Life of Christ," Bok's "Americanization," Ludwig's "Napoleon," "Bismarck," "Goethe," and "Lincoln," Barton's "The Man Nobody Knows," Hendrick's "Life and Letters of W. H. Page," Munthe's "Story of San Michele," Maurois' "Disraeli," Strachey's "Queen Victoria," and Hackett's "Henry the Eighth." The motives of religious interest, appreciation of literary style and of keen and sometimes satiric analysis of character, and the desire for the interpretation of history in personal terms may also account for the popularity of these books.

Books of travel and adventure rank next in order of frequency in the list. "Trader Horn," "Mother India," "The Royal Road to Romance," "White Shadows in the South Seas," and "Mystic Isles of the South Seas" are titles under this classification.

History in various guises supplies the group of books third in order of frequency of occurrence in the list, including such titles as Wells' "Outline of History," Adams' "Epic of America," Van Loon's "Story of Mankind," Allen's "Only Yesterday," Lawrence's "Revolt in the Desert," and Sullivan's "Our Times."

The mention of the "Outline of History" suggests an interesting commentary on present day reading taste, inasmuch as this book



seems to have set the mode for various other outlines of subject matter duly organized and predigested for assimilation by the general public. "The Story of Mankind" and "The Outline of Science" are typical examples of this effort to open up to the ordinary reader vistas of knowledge otherwise closed to his experience.

The interest of a significant portion of the reading public in psychology and philosophy is revealed by the presence in the list of "The Story of Philosophy," "The Art of Thinking," "The Mind in the Making," "Why We Behave Like Human Beings," "Self-Mastery Through Auto-Suggestion," and "Outwitting Our Nerves."

Poetry and the drama furnish their small though significant quota to the list. Milne's "When We Were Very Young," O'Neill's "Strange Interlude," Guest's "Poems," Hofenstein's "Poems in Praise of Practically Nothing," Millay's "Fatal Interview" and "The Buck in the Snow," Service's "Ballads of a Bohemian," and Connelly's "Green Pastures" rank among the first hundred, while Shaw's "Back to Methuselah" falls only a little below this rank.

Only if and when the term literature is expanded to include anything printed in book form may one classify under this heading certain of the titles found in the list;

but the inclusion of such printed matter as the following is easily accounted for even though the books themselves add little or nothing to the interpretation of the phenomena of the popularity of non-fiction. "Crossword Puzzle Books," Culbertson's "Summary and Contract Bridge Blue Book," Work's "Auction Bridge Complete" and "Contract Bridge for All," Ripley's "Believe It Or Not," and Spofford's "Ask Me Another" throw light upon America's taste for indoor recreation if not upon its taste for literature.

Sale's "The Specialist" and Abingdon's "Boners" shed an illuminating if not altogether commendable light upon the reading public's taste for humor; although the popularity of clever parodies, such as "Salt Water Taffy" and "The Cruise of the Kawa," serve somewhat to raise this estimate. It is obvious that in the field of non-fiction, as in that of fiction, books purporting to be humorous are not in great demand by the average readers.

One other tendency accounting for the popularity of certain books of non-fiction is to be noted in the interest in the satiric or semi-satiric presentation of present day life exemplified by such books as "Mirrors of Downing Street," "The Glass of Fashion," "Mirrors of Washington," and "Washington Merry-Go-Round."

### *The One Hundred Most Popular Books of Non-Fiction from 1921 to 1932*

In the following list, the numbered columns present the following data:

- (1) Author
- (2) Title
- (3) Number of months of appearance in the *Publishers' Weekly* lists
- (4) Inclusive dates of appearance in the monthly lists

(5) Total score.

(6) Rank as to popularity for the period.

The various titles are classified as to type as follows: Biography 34; Travel and Adventure, 13; History, 12; Psychology and Philosophy, 8; Poetry and Drama, 8; Religious, 6; Games and Recreation, 6; Miscellaneous, 13.

| (1)    | (2)                             | (3) | (4)           | (5)    | (6) |
|--------|---------------------------------|-----|---------------|--------|-----|
| Peters | Diet and Health                 | 62  | Sep 21-Nov 26 | 23,158 | 1   |
| Wells  | Outline of History              | 50  | Dec 20-Nov 30 | 21,937 | 2   |
| Durant | Story of Philosophy             | 31  | Jul 26-Dec 30 | 13,931 | 3   |
| Papini | Life of Christ                  | 28  | Apr 23-Oct 25 | 13,392 | 4   |
| Farmer | Boston Cooking School Cook Book | 47  | Mar 23-Nov 30 | 12,928 | 5   |
| Bok    | Americanization of E. W. Bok    | 43  | Dec 20-Jun 24 | 12,852 | 9   |
| Ludwig | Napoleon                        | 26  | Feb 27-Apr 29 | 12,062 | 7   |
| Barton | Man Nobody Knows                | 26  | May 25-Jun 27 | 11,775 | 8   |
| Post   | Etiquette                       | 38  | Oct 22-May 26 | 10,798 | 9   |

| (1)            | (2)                                  | (3) | (4)           | (5)   | (6) |
|----------------|--------------------------------------|-----|---------------|-------|-----|
| Dimnet         | Art of Thinking                      | 19  | Jan 29-Oct 30 | 9,731 | 10  |
| Hendrick       | Life and Letters of W. H. Page       | 29  | Oct 22-Mar 26 | 9,200 | 11  |
| Horn and Lewis | Trader Horn                          | 15  | Jul 27-Sep 28 | 8,910 | 12  |
| Munthe         | Story of San Michele                 | 18  | May 30-Oct 31 | 8,424 | 13  |
| Adams          | Epic of America                      | 14  | Oct 31-Dec 32 | 8,411 | 14  |
| Robinson       | Mind in the Making                   | 24  | Mar 22-Apr 24 | 8,044 | 15  |
| Van Loon       | Story of Mankind                     | 22  | Jan 22-Nov 23 | 7,903 | 16  |
| Dorsey         | Why We Behave Like Human Beings      | 20  | Jan 26-Sep 27 | 7,861 | 17  |
| Mayo           | Mother India                         | 16  | Jul 27-Oct 28 | 7,347 | 18  |
| Lindbergh      | We                                   | 15  | Jul 27-Sep 28 | 6,873 | 19  |
| Maurois        | Disraeli                             | 13  | Feb 28-Feb 29 | 6,720 | 20  |
| Allen          | Only Yesterday                       | 12  | Dec 31-Dec 32 | 6,494 | 21  |
| Strachey       | Queen Victoria                       | 17  | Jun 21-Dec 22 | 6,413 | 22  |
| Culbertson     | Summary                              | 17  | Jun 31-Oct 32 | 6,254 | 23  |
| Hackett        | Henry the Eighth                     | 10  | Apr 29-Jan 30 | 5,798 | 24  |
| Lawrence       | Revolt in the Desert                 | 12  | Apr 27-Mar 28 | 5,620 | 25  |
| Anon.          | Mirrors of Washington                | 10  | Aug 21-May 22 | 5,572 | 26  |
| Marie          | Education of a Princess              | 10  | Jan 31-Oct 31 | 5,400 | 27  |
| Anon.          | Mirrors of Downing Street            | 14  | Mar 21-Apr 22 | 5,398 | 28  |
| Anon.          | Washington Merry-Go-Round            | 13  | Jul 31-Aug 32 | 5,333 | 29  |
| Barton         | Book Nobody Knows                    | 12  | Jul 26-Jun 27 | 5,300 | 30  |
| Milne          | When We Were Very Young              | 17  | Mar 25-Aug 26 | 5,286 | 31  |
| Means-Thacker  | Strange Death of President Harding   | 12  | Apr 30-Mar 31 | 5,086 | 32  |
| Halliburton    | Royal Road to Romance                | 20  | Nov 26-Dec 30 | 4,916 | 33  |
| Thomson        | Outline of Science                   | 14  | May 22-Jul 23 | 4,891 | 34  |
| Young          | Fortune to Share                     | 13  | Oct 31-Oct 32 | 4,841 | 35  |
| Maurois        | Ariel: Life of Shelley               | 17  | Jun 24-Oct 25 | 4,615 | 36  |
| Benét          | John Brown's Body                    | 13  | Aug 28-Aug 29 | 4,326 | 37  |
| Sale           | Specialist                           | 11  | Jun 29-Apr 30 | 4,273 | 38  |
| O'Neill        | Strange Interlude                    | 12  | Mar 28-Mar 29 | 4,248 | 39  |
| Strachey       | Elizabeth and Essex                  | 10  | Dec 28-Sep 29 | 4,211 | 40  |
| Jackson        | Outwitting Our Nerves                | 15  | Jul 21-Aug 23 | 3,914 | 41  |
| O'Brien        | White Shadows in the South Seas      | 14  | Dec 20-Jan 22 | 3,901 | 42  |
| Coué           | Self-Mastery Through Auto-Suggestion | 9   | Aug 22-Apr 23 | 3,894 | 43  |
| Work           | Auction Bridge Complete              | 12  | Apr 26-Apr 27 | 3,876 | 44  |
| Sullivan       | Our Times                            | 11  | Apr 26-Feb 27 | 3,698 | 45  |
| Cullbertson    | Contract Bridge Blue Book            | 16  | Jan 31-May 32 | 3,681 | 46  |
| Abingdon       | Boners                               | 9   | Feb 31-Oct 31 | 3,674 | 47  |
| Lippmann       | Preface to Morals                    | 9   | May 29-Jan 30 | 3,667 | 48  |
| O'Brien        | Mystic Isles of the South Seas       | 9   | Apr 21-Dec 21 | 3,649 | 49  |
| Lowell         | Cradle of the Deep                   | 7   | Mar 29-Sep 29 | 3,572 | 50  |
| Ripley         | Believe It Or Not                    | 12  | Feb 29-Jan 30 | 3,376 | 51  |
| Bowers         | Tragic Era                           | 8   | Sep 29-Apr 30 | 3,321 | 52  |
| Maurois        | Byron                                | 7   | Mar 30-Sep 30 | 3,198 | 53  |
| Halliburton    | Glorious Adventure                   | 9   | Jun 27-Feb 28 | 3,174 | 54  |
| Twain          | Autobiography                        | 7   | Oct 24-Apr 25 | 3,014 | 55  |

| (1)         | (2)   | (3) | (4)           | (5)   | (6) |
|-------------|---|-----|---------------|-------|-----|
| Ludwig      | Bismarck                                    | 8   | Nov 27-Jun 28 | 2,921 | 56  |
| Spofford    | Ask Me Another                              | 6   | Feb 27-Jul 27 | 2,893 | 57  |
| Thomas      | Count Luckner                               | 11  | Oct 27-Aug 28 | 2,890 | 58  |
| Browne      | This Believing World                        | 13  | Sep 26-Sep 27 | 2,854 | 59  |
| Adams       | Adams Family                                | 8   | Jun 30-Jan 31 | 2,739 | 60  |
| Hubbard     | Scrap Book                                  | 13  | Feb 27-Feb 28 | 2,667 | 61  |
| Work        | Contract Bridge for All                     | 13  | May 29-Jul 30 | 2,634 | 62  |
| Chase       | Mexico                                      | 7   | Aug 31-Feb 32 | 2,606 | 63  |
| Guest       | Poems                                       | 16  | Dec 24-Dec 26 | 2,580 | 64  |
| Ludwig      | Goethe                                      | 6   | Sep 28-Feb 29 | 2,531 | 65  |
| Byrd        | Skyward                                     | 8   | Apr 28-Nov 28 | 2,524 | 66  |
| King        | Conquest of Fear                            | 14  | Apr 22-Jul 23 | 2,521 | 67  |
| Barton      | What Can a Man Believe                      | 7   | Aug 27-Feb 28 | 2,385 | 68  |
| Hoffenstein | Poems in Praise of Practically Noth-<br>ing | 9   | Apr 28-Mar 29 | 2,381 | 69  |
| Brooks      | Practice of Auto-Suggestion                 | 7   | Aug 22-Feb 23 | 2,378 | 70  |
| Anon.       | Glass of Fashion                            | 9   | Aug 21-Apr 22 | 2,377 | 71  |
| Asquith     | Autobiography                               | 6   | Dec 20-Aug 21 | 2,368 | 72  |
| Durant      | Mansions of Philosophy                      | 6   | Jun 29-Nov 29 | 2,358 | 73  |
| Lansing     | Peace Negotiations                          | 6   | Mar 21-Aug 21 | 2,313 | 74  |
| James       | Lone Cowboy                                 | 6   | Aug 30-Jan 31 | 2,300 | 75  |
| Byrd        | Little America                              | 5   | Dec 30-Apr 31 | 2,290 | 76  |
| Grey        | Twenty-five Years                           | 5   | Oct 25-Feb 26 | 2,209 | 77  |
| Steffens    | Autobiography                               | 11  | Dec 31-Oct 32 | 2,182 | 78  |
| Millay      | Fatal Interview                             | 6   | Apr 31-Oct 31 | 2,179 | 79  |
| Bok         | Man from Maine                              | 7   | Apr 23-Oct 23 | 2,123 | 80  |
| Ilin        | New Russia's Primer                         | 7   | May 31-Nov 31 | 2,097 | 81  |
| Cssendowski | Beasts, Men, and Gods                       | 8   | Feb 23-Sep 23 | 2,067 | 82  |
| Seabrook    | Magic Island                                | 7   | Jan 29-Jul 29 | 2,065 | 83  |
| Wiggam      | New Decalogue of Science                    | 14  | Mar 24-Sep 25 | 2,052 | 84  |
| Bok         | Twice Thirty                                | 9   | Jan 25-Sep 25 | 2,042 | 85  |
| Johnson     | Safari                                      | 8   | Mar 28-Oct 28 | 2,007 | 86  |
| Jones       | Christ of the Indian Road                   | 11  | Oct 26-Sep 27 | 2,006 | 87  |
| Wiggam      | Fruit of the Family                         | 12  | Jan 25-Jan 26 | 2,001 | 88  |
| Sandburg    | Abraham Lincoln                             | 9   | Jan 26-Jan 28 | 1,986 | 89  |
| Shaw        | Saint Joan                                  | 9   | Jul 24-Mar 25 | 1,966 | 90  |
| Ford        | Salt Water Taffy                            | 5   | Jun 29-Oct 29 | 1,966 | 90  |
| Traprock    | Cruise of the Kawa                          | 8   | Sep 21-Apr 22 | 1,930 | 92  |
| Shaw        | Intelligent Woman's Guide to So-<br>cialism | 5   | Jun 28-Oct 28 | 1,891 | 93  |
| Yeats-Brown | Lives of a Bengal Lancer                    | 5   | Nov 30-Mar 31 | 1,891 | 93  |
| Service     | Ballads of a Bohemian                       | 9   | May 21-Jan 22 | 1,881 | 95  |
| Hindus      | Humanity Uprooted                           | 10  | Jul 30-Jun 31 | 1,837 | 96  |
| Millay      | Buck in the Snow                            | 5   | Oct 28-Feb 29 | 1,821 | 97  |
| Ludwig      | Lincoln                                     | 6   | Feb 30-Aug 30 | 1,808 | 98  |
| Beard       | Whither Mankind                             | 6   | Nov 28-Apr 29 | 1,803 | 99  |
| Connelly    | Green Pastures                              | 7   | May 30-Nov 30 | 1,803 | 99  |

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## In and Out of the Corner Office

PHILIP GUEDALLA, biographer, essayist and historian, arrived in New York from England last week. He will make a lecture tour of the United States, and while he is in the South will study the battle fields of the Civil War. Before returning to England Mr. Guedalla will go to Mexico to collect material concerning the rule of Maximilian. He was entertained, with Dr. Oliver St. John Grogarty, one of the leaders of the Irish renaissance, at a dinner of the P. E. N. Club in New York on January 28th. ❖ ❖ ❖

W. A. Richardson, whose resignation from the A. R. Womrath Company, Inc., was noted in the Corner Office department on January 14th, resigned his position as vice president in charge of all stores and store operations for the Womrath Company to accept a position as manager of the book and stationery department of Montgomery, Ward & Co. ❖ ❖ ❖

At the open forum of the Community Church, New York City, last Tuesday, the subject of Adventures in Publishing was discussed by Robert W. McBride, George Oppenheimer of the Viking Press, and Rosamond Beebe of Macmillan's. ❖ ❖ ❖

The New York Pharmaceutical Conference, Inc., adopted a resolution protesting to President-elect Roosevelt that it was absolutely and unequivocally opposed to the consideration of Jesse Isador Straus for the office of Secretary of Commerce. The resolution set forth that the selection of Mr. Straus would be inimical to the pharmacists' best interests because of the merchandising policies of the establishments with which Mr. Straus is connected. Mr. Straus is the head of R. H. Macy & Company. ❖ ❖ ❖

Lord Gorel was the guest of the National Alliance of Art and Industry at the Anderson Galleries on Monday evening, January 30th, where he delivered a lecture on the future of art in industry. Lord Gorel is a partner in the publishing house of John Murray, has been chairman of the Society of Authors for many years and is himself the author of many books of both travel and poetry. ❖ ❖ ❖

John Macrae sailed this week on the *Europa*. ❖ ❖ ❖

The Board of the recently established Prix Femina Americain extended to Miss Willa Cather, winner of the first award, a reception on February 2nd at the home of Mrs. Henry Goddard Leach. Edna St. Vincent Millay is President of the Board and Mrs. Dwight W. Morrow is Vice President. ❖ ❖ ❖

Connecticut is agitated by James Gould Cozzens' novel "The Last Adam" published January 5th by Harcourt, Brace. The *Waterbury Republican*, in a review which occupied a half page, asks in a headline "Is Kent Town Pictured in Cozzens' Novel?" And goes on in the sub-head: "There author went to school and what other village has a rattlesnake hunt?" The novel is laid in the mythical town of New Winton. ❖ ❖ ❖

Lynn Carrick, of Putnam's, has pointed out to us gently but firmly that we gave the impression when we wrote of Marion Fier's leaving that firm, that the children's department was to be discontinued. This is not true. G. P. Putnam's Sons will continue to publish children's books. ❖ ❖ ❖

Dale Warren has also caught us in a misstatement. Houghton Mifflin publish a trade edition of "Lucrece," the play in which Katharine Cornell starred this winter. We mistakenly thought there was to be a limited edition and more mistakenly said so. ❖ ❖ ❖

Keyes D. Metcalf, Chief of the Reference Department of the New York Public Library, according to several New York papers, has stated that there will undoubtedly be such a great demand for Sinclair Lewis's "Ann Vickers" that the library could not cope with it without buying more copies than it could afford with its reduced budget, so it will only buy one copy which will be available in the reference library about twelve months after publication. ❖ ❖ ❖

Sinclair Lewis does not approve of special limited editions at higher prices. There was a first edition of "Ann Vickers" on rag paper, an edition of 2,500 copies, but it was supposed to be sold for the regular price. This edition was offered to booksellers as a premium on all orders of twenty-five or more of the regular book. ❖ ❖ ❖

# THE Publishers' Weekly

The American BOOK TRADE JOURNAL

Founded by F. Leypoldt

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February 4, 1933

**I** HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto. —BACON.

## Retailing Under Fire

RETAIL SELLING IS UNDER FIRE. The business world has come to be much more conscious of the importance of retailing, and there is much more recognition of the importance of good distribution. But at the same time, this increased attention is bringing increased criticism, and the retailers of all lines of merchandise must be watchful to meet such criticism when it is just. If any bookseller wants to know what the criticisms are, let him ask his friends and see what they say about his store, about the nearest general store or about the service in any line of retailing. If we are not mistaken, he will get many concrete reports of salesmen who were listless, who failed to give ready, intelligent attention to the customers who came in and who in different ways gave the public an impression of indifference. It is no answer to this criticism for the salesman to say that he is now being less well paid and therefore is giving less service. That attitude cannot exist long in any business that is to continue. But there are too many bookstores as well as other retail stores in which the impression of carelessness and inattention is commonly given.

Recently a large department store engaged

several people to study the work of 260 sales people. It was discovered in making this survey that only one salesman called a customer by name, yet there were many old customers coming to the counters and definite effort to remember names is an evidence of personal interest that appeals to every customer. Only one salesman offered a chair to a customer while waiting for change. Eighty-three made no closing remark, simply passing the change and the package to the customer and allowing him to go without a word. Forty-four made no attempt to hold the interest of the customer when the customer said he would look elsewhere. A hundred and seventy-five out of two hundred and sixty made no effort whatever to suggest additional sales. Only seventy-one completed the sale with the courtesy and personal touch which brings the customer back.

Here are a few practical points that any salesman might well check up. No article which the *Publishers' Weekly* has recently carried has brought forth more comment than the series on "We Buy Moon-Calf." That investigation in a limited field showed that some of the criticisms of retailing are justified. Retailers are working under a strain that may make the best work impossible, but the stores that are going to emerge from today's difficulties are going to be those which somehow find the time and energy to take pains.

## American Books Into Canada

THE SITUATION AS TO DUTIES and taxes in the Canadian market makes it at present appear that the average book going from the United States has to bear a total tax of about 40% on its cost as it is billed from the United States. Here is the precise way in which this comes about. A book, for example, with a wholesale price of \$1.00 in the United States, is, upon entry into Canada, first charged with adverse exchange. Let us say this depreciation is 13%. This 13% exchange depreciation is added to the \$1.00 price (this \$1.00 being taken as the fair market value price). The \$1.00 then becomes \$1.13. A 10% duty is now paid. This adds 12 cents, making \$1.25. Then a Sales Tax of 6% is added (Note: on the duty paid value of \$1.25). This adds 8 cents more making a figure of \$1.33. Excise is now added at the rate of 3%, this adding 4 cents to the \$1.33, and the

total is \$1.37. Thus, a book bought at \$1.00 in New York becomes \$1.37 when it has gone through the Customs in Toronto. To this \$1.37, freight, express, or mail must be added. It is fair to say, therefore, that at the kindest estimate a book costing \$1.00 in New York is landed in Toronto at \$1.40—a 40% total import charge.

The levying of 6% Sales Tax in Canada began eight years ago. This was decreased, usually at the rate of 1% a year, until in 1931 it was down to 1%. In the difficult economic situation it was increased in June 1931 to 4%, and at that time Excise of 1% (unknown hitherto) was added. In 1932 the Sales Tax went up from 4% to 6%, and the Excise from 1% to 3%, which percentages now remain.

In Canada, Sales Tax is levied on the manufacturer, and in the book field this is, therefore, levied on paper, printing, binding, engraving, stamp making, and so on, the manufacturers, i.e., printers, binders, paper makers, etc., charging the Sales Tax to the purchasing publisher. For instance, in the case of paper the publisher buys at the going wholesale price and the paper maker adds 6% Sales Tax which is paid by the publisher, and therefore collected by the paper manufacturer and passed by him to the Government. The same is true of the printing bill, the binding bill, the engraving bill and so on. Where a publisher owns his own plant he pays the tax on his own costs direct to the Government.

A Canadian publisher, therefore, pays sales and excise tax (1) on all he imports from the United States, and (2) on all he buys from Canadian printers and binders. Where he imports he pays it at the Border. Where he orders a Canadian manufactured book he pays it to the actual book-maker.

The plan for a sales tax in the United States as proposed last spring provided that this should be levied at the point where the product entered into the retail market. This would apparently mean a tax on the wholesale price as the publisher sold the books. It was pointed out at the time to the *Publishers' Weekly* that this not only includes a tax on manufacturing but a tax on royalties, publishers' overhead, and other things that would not be considered as manufacturing costs.

The Canadian publisher in importing from England now has (a) a great advantage in

exchange, sterling being \$3.70 to the Canadian dollar, and (b) no duty on British books. The duty was formerly preferentially 5%, as against the duty on United States books of 10%. At the Imperial Conference the 5% on British books was entirely wiped out, but the 10% on United States books still remains. British books, however, though now duty free are still subject to Sales Tax and Excise, and these taxes are levied on the fair market value price which is taken at one-third off the British retail price.

## Price Psychology

CLOSER VARIATIONS in list prices is to be tried out by Dutton in some of their new spring books. "Madame Maillart," an important new novel, is priced at \$2.35, "Strange News From China" \$2.85. The suggestion for this has come from those who pointed out that price scales that varied in fifty cent jumps did not give the publisher opportunity to give the public the advantage of small savings that could be made under lower scale of manufacturing costs.

It has been argued that a book the costs of which for editorial work, royalties, plates, etc., seemed to call for a \$2.50 price could not be reduced to \$2, unless there was a large printing, but that there might be prices such as \$2.35, \$2.25, \$2.15 and so on, and some potentially \$2 novels might be tried at \$1.85. The same closer scales might be tried for higher-priced books.

There have also been those who pointed out that not only was such an idea valuable technically from the publisher's point of view but also psychologically from the retailer's point of view, as the appearance of books at \$2.35 or \$1.85 might take away some of the promotion advantages of the price-cutter who uses books as a bait to attract other trade. The customer seeing a book at \$2.35 might not know whether he was looking at a book regularly priced at that figure or one that had been pulled down for bargain purposes from \$3.00.

### RELIGIOUS NUMBER

The Religious Number of the *Publishers' Weekly* will be published next week, February 11th.



# P. W. Form-Sheet

## Neck and Neck

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|---|--|
| ANN VICKERS, by Sinclair Lewis. <i>Doubleday, Doran</i> , \$2.50.                       | Published only a week, "Ann Vickers" appears first on best seller lists from five cities as reported in the <i>Times</i> . |
| FLOWERING WILDERNESS, by John Galsworthy. <i>Scribner</i> , \$2.50.                     | Continues to be the country-wide best seller, and will undoubtedly lead fiction sales for January.                         |
| FORGIVE US OUR TRESPASSES, by Lloyd Douglass. <i>Houghton Mifflin</i> , \$2.50.         | Running second to Galsworthy in best seller lists sent in to the <i>Publishers' Weekly</i> from all parts of the country.  |
| INHERITANCE, by Phyllis Bentley. <i>Macmillan</i> , \$2.50.                             | A third "last-season" title that is selling well in the new year.  |
| THE LAST ADAM, by James Gould Cozzens. <i>Harcourt, Brace</i> , \$2.50.                 | Last week's best seller in four Chicago stores; second in New York and Philadelphia.                                       |
| THE A. B. C. OF TECHNOCRACY, by Frank Arkright. <i>Harper</i> , \$1.                    | New York, Boston, Philadelphia and New Orleans list it first among the week's best sellers. San Francisco puts it second.  |
| VAN LOON'S GEOGRAPHY, by Hendrik Willem Van Loon. <i>Simon &amp; Schuster</i> , \$3.75. | Off with a big lead in the race for non-fiction laurels for January.   |
| THE MARCH OF DEMOCRACY, by James Truslow Adams. <i>Scribner</i> , \$3.50.               | Second in popularity in Boston, Philadelphia and St. Louis during the past week. Continues to be a national best seller.   |
| THE FLYING CARPET, by Richard Halliburton. <i>Bobbs-Merrill</i> , \$3.50.               | Mr. Halliburton's public is still there.   |
| OUR TIMES, 1909-1914, by Mark Sullivan. <i>Scribner</i> , \$3.75.                       | This old stand-by will undoubtedly show up on the January best seller list.  |

## Betting Favorites

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|--|---|
| THE BULPINGTON OF BLUP, by H. G. Wells. <i>Macmillan</i> , \$2.50.             | Washington, Chicago and St. Louis place the new Wells third on their weekly lists.                                  |
| THE KENNEL MURDER CASE, by S. S. Van Dine. <i>Scribner</i> , \$2.              | Third in New York, New Orleans and San Francisco last week. A country-wide favorite.                                |
| NEVER ASK THE END, by Isabel Paterson. <i>Morrow</i> , \$2.50.                 | Such widely separated cities as Washington, D. C. and Omaha report this at the head of their lists.                 |
| THE PROVINCIAL LADY IN LONDON, by E. M. Delafield. <i>Harper</i> , \$2.50.     | Second in Washington last week. It's liked in Chicago, too.   |
| DRIFT FENCE, by Zane Grey. <i>Harper</i> , \$2.                                | Zane Grey classifies as a hardy perennial. This book is third on the current list in the <i>Retail Bookseller</i> . |
| MONEY CONTRACT, by P. Hal Sims. <i>Simon &amp; Schuster</i> , \$2.             | Second on the <i>R. B.'s</i> miscellaneous list. A non-fiction best seller in many stores.                          |
| FUN IN BED, by Frank Scully. <i>Simon &amp; Schuster</i> , \$2.                | Clever advertising and the flu epidemic are both behind this title.   |
| FOOTLOOSE IN INDIA, by Gordon Sinclair. <i>Farrar &amp; Rinehart</i> , \$2.50. | Third best in Philadelphia last week.   |

# P. W. Form-Sheet

## At the Post

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|---|--|
| PAGEANT, by G. B. Lancaster. <i>Century</i> , \$2.50.                     | A novel of Tasmania, chosen by the Literary Guild for February. Pete Howe calls it a winner. |
| IMITATION OF LIFE, by Fannie Hurst. <i>Harper</i> , \$2.50.               | One of the bright stars in the winter sky.   |
| POCAHONTAS, by David Garnett. <i>Harcourt, Brace</i> , \$2.50.            | A fictional biography of the "Nonparell of Virginia" by a very clever Englishman.            |
| SAUNDERS OAK, by Robert Raynolds. <i>Harper</i> , \$2.50.                 | The winner of the 1931 Harper Prize Novel contest writes, this time, of New England.         |
| THE SEA WITCH, by Alexander Laing. <i>Farrar &amp; Rinehart</i> , \$2.50. | A novel of the sea with a real ship, the <i>Sea Witch</i> , as a background.                 |
| ARGENTINE TANGO, by Philip Guedalla. <i>Harper</i> , \$3.                 | South American sketches. The author is now lecturing in this country.                        |
| ONE MORE SPRING, by Robert Nathan. <i>Knopf</i> , \$2.                    | A fantasy of the depression.   |
| THE YEARS OF THE LOCUST, by Gilbert Seldes. <i>Little, Brown</i> , \$3.   | A case history of the depression.  |
| THE LOVELY LADY, by D. H. Lawrence. <i>Viking Press</i> , \$2.            | Seven stories including the last fiction Lawrence ever wrote.                                |
| PRESIDENT LINCOLN, by William E. Barton. <i>Bobbs-Merrill</i> , \$7.50.   | A monumental two-volume work, amplifying the author's earlier Lincoln biography.             |

## Dark Horses

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| GLEN HAZARD, by Maristan Chapman. <i>Knopf</i> , \$2.50.                             | March 1. A new novel of the mountaineers by a well-known partnership.                                       |
| UNFINISHED SYMPHONY, by Sylvia Thompson. <i>Little, Brown</i> , \$2.50.              | March 3. A novel of modern English society by the author of "Hounds of Spring."                             |
| MISS DELICIA ALLEN, by Mary Johnston. <i>Little, Brown</i> , \$2.50.                 | March 3. The plantations and mountains of Virginia just before the Civil War.                               |
| LOOKING FORWARD, by Franklin D. Roosevelt. <i>John Day</i> , \$2.50.                 | March 6. The author will have been President of the United States for two days when this book is published. |
| ALWAYS A GRAND DUKE, by Grand Duke Alexander. <i>Farrar &amp; Rinehart</i> , \$3.50. | March 8. "Once a Grand Duke . . ."  |
| WALLS OF GOLD, by Kathleen Norris. <i>Doubleday, Doran</i> , \$2.                    | March 8. For all the Norris fans.   |
| MAN'S MORTALITY, by Michael Arlen. <i>Doubleday, Doran</i> , \$2.50.                 | March 8. Mr. Arlen tries a new theme.   |
| THE WAY OF ESCAPE, by Sir Philip Gibbs. <i>Harper</i> , \$3.                         | March 8. A challenge to the new generation.   |
| THIS PEOPLE, by Ludwig Lewisohn. <i>Harper</i> , \$2.50.                             | March 8. Five novelettes bound together by a single idea.   |
| THE ADVANCES OF HARRIET, by Phyllis Bottome. <i>Houghton Mifflin</i> , \$2.          | March 8. An "international novel" by the author of "Devil's Due."   |

## Customers' Choice

DOUBLEDAY, DORAN gave a luncheon at the Hotel Duane this week, for booksellers and literary editors to celebrate the publication of "Cavalcade" and "Design for Living." Noel Coward and Charles Norris were the guests of honor and both spoke briefly. "Design for Living," with Noel Coward himself and Alfred Lunt and Lynn Fontanne, is now one of the hits of the current season in New York, and "Cavalcade" is one of the great movie sensations everywhere.

❖ ❖

We sat next to Cedric Crowell. He was very cheerful about the state of bookselling. In the Doubleday chain of shops, of which



Hear  
Edna St. Vincent  
**MILLAY**  
SUNDAY NIGHT  
AT 9:15 TO 9:30  
OVER STATION KPRC  
READ HER POEMS .....

*Lamar's Book Store in Houston, Texas, prepared this very attractive poster tying up with Edna St. Vincent Millay's readings over the air on Christmas night and the three following Sundays. Particularly worth noting is the emphasis on "Hear Edna St. Vincent Millay" and "Read Her Poems"*

he is the head, bookselling is less far behind the corresponding month last year than in any month for twenty months. Some shops are behind last year, and some ahead of last year, but the general improvement in book-selling success is general and definite.

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*Simon and Schuster* sent out an invitation this week which began "You are invited to go to pieces." The party was held at the Hotel Algonquin on Friday, February 3rd. With a little pomp and a few fitting circumstances was staged the Picture Battle of the Century. Four brand new 300 piece interlocking jig-saw puzzles were thoroughly scrambled for competing teams to put together. The puzzles were designed by Peter Arno, Tony Sarg, Otto Soglow, and William Steig. The competing teams were: Technocrats vs. Bureaucrats; Introverts vs. Extraverts; Harvard vs. Yale; Writers vs. Publishers; Bimetallist vs. Buy American; Everybody vs. Crooners. S. and S. guaranteed that there were positively no flounders, dahlias nor old muffins in these puzzles. These puzzles will be sold through bookstores and gift shops, retailing at one dollar apiece, with customary trade discounts.

❖ ❖

Elizabeth Corbett's "The Young Mrs. Meigs" (*Century*) is another one of those novels like "A Lantern in Her Hand," which prove to have the vitality to bridge the gaps in the publishing season and just go on selling. Last year in January *Century* tied its advertising to the current interest in the Culbertson bridge tournament because the story is about a bridge playing grandmother. This January, the book had been out eighteen months, was still going strong, having sold 12,500 copies, so Jim McKaughan is advertising the book for five weeks in the *New York Times*. Bambergers have reordered the book twenty-seven times. Harry Korner, who has found it one of his steadiest best sellers, says the book sells itself. He has kept it among new fiction ever since publication. *The Century Co.* have a flock of letters from old ladies about the book, wanting to know whether Elizabeth Corbett is an old lady, because she understands them so well.



**JOLLY**

18,000 readers  
have had a jolly  
time with this  
grand old girl.



# THE YOUNG MRS. MEIGS

By ELIZABETH CORBETT

Author of *After 5 O'Clock*

"It is a joy in its individual  
pages."—*Lowell Courier-Citizen*.

A CENTURY NOVEL

\$2.00

One of the current Century ads

Last August, the *Commerce Clearing House* published a book called "The Modern Corporation and Private Property," by Adolf Berle and Gardiner Means. In January Stuart Chase reviewed it in the *New Republic*, saying that if a better book was published last year he had not seen it. Lewis Gannett gave it a whole column in the *Tribune* the same week. Six New York publishers immediately offered to take it over. It will be published this month in a trade edition by *Macmillan*.

❖ ❖

"Sardinian Sideshow" is the best seller at Dutton's on Fifth Ave. Frank Howard is convinced that it is a second "San Michele."

❖ ❖

Two publishers have been approached with the idea of bartering writing ink for copies of books on technocracy. For one book the ink manufacturer offered two quarts of ink; in the other case the exchange worked out to three and a half quarts, with a pint of ink as author's royalty.

❖ ❖

Donald Gordon's second "Literary Low-brow" column came out in the *Saturday Evening Post* this week. He recommends "Ann Vickers," "The Bulpington of Blup," "Cotton Cavalier," a college story which he says is not the usually dizzy yarn with coon

skin coated adolescents cavorting over page after page, "Young and Fair," "Mother and Four," "A Marriage of Convenience," and Francine Findley's "The Root and the Bough," which, he says, is of the stuff from which reputations are made, to be recommended from any point of view. Of "Mr. Bulpington of Blup," Donald Gordon says, "Why he [Wells] should insist upon a name sounding like something expiring under water can be explained, but hardly excused." Pete Howe quoting this phrase in his page in the *Retail Bookseller* gave it "like a man passing out on a puddle." We tried to tease Pete about it and said, "You improved it in your version." "Oh, no," says he. "That was his version, the *Saturday Evening Post* improved it."

❖ ❖

Speaking of college novels, which are different, Hal Smith says that his new college novel, laid at Harvard, "Not to Eat, Not to Love," *Smith and Haas*, is the best first novel he has read in five years.

❖ ❖

And speaking of "The Root and the Bough," which was published January 20th by *Alfred H. King*, Mr. King spoke about publishing recently over the radio. He

## Puppet Parade



From "Ragtime Marionettes" (Houghton)  
By Frances Lester Warner. Illustrated by Margaret Freeman

The  
PUPPETS  
Are Coming!

Rag, Tag &  
Bob-Tail!

FEBRUARY, 1933

The Bookshop for Boys and Girls, in Boston, is having a puppet show this month. This illustration is taken from a broadside announcing the show

recalled that he had started publishing when "The Case of Sergeant Grischa" and other war books had made foreign translations the vogue. His first venture in publishing was "Pilgrim to the Abyss," a German translation which received high praise from the press, the New York *Evening Post* comparing the author to Gorki. But Mr. King found that it takes more than reviews to sell books, so his next list contained more popular titles, "Party Husband" and "Via Manhattan," both now in the reprints. "The Root and the Bough," well-received by the critics, Mr. King hopes will be popular with the public, too.



William Soskin in his review of the H. G. Wells novel, "Mr. Bulpington of Blup," says that we may now have coined for us the verb "to bulp."



Marion Bacon of the Vassar Cooperative Bookshop and Geraldine Gordon of Hathaway House, Wellesley, are two of our bookseller friends who have recommended Bruce Lockhart's "The Memoirs of a British Agent" to us very enthusiastically. The name is pronounced "Lockert," by the way, with the last syllable very much slurred. The author is anxious that the official public character of his mission to Russia should be emphasized. He is afraid that people who hear the title may assume the book to be the exaggerated adventure of an irresponsible secret agent. The author was the official representative of the British Government and his memoirs have all the weight and authenticity of an official record. Of course, that does not give any idea of what exciting reading the book is. Another volume of the memoirs is said to be in preparation which will continue the narrative from where it now leaves off.



The Bookshop for Boys and Girls in Boston is devoting the month of February to puppets. All month there will be a grand parade of puppets in the bookshop, all made by amateurs, who are mostly seventeen years and under. A twenty-five dollar prize will be awarded to the cleverest original puppet character, with other book prizes. "Only the famous puppet Pinocchio is debarred. Will he slip past the guards and get his nose into the doings? Trap set at every entrance." In

Perkins Hall, next door to the bookshop, on Saturday, February 11th, and Saturday, February 18th, at 10 a. m. and 2 p. m. there will be performances by young puppeteers. Reservations 10 cents. In Perkins Hall on February 23rd, 24th, and 25th, from 10 to 5, anyone who is anyone among the youngest set of Boston will go to see the Marionette Village. There will be booths and productions given by professional Boston groups.

### New Book Auction Plan

A NEW PLAN OF POPULAR-PRICED auction sales long discussed as a possibility in an American book market makes a beginning this week on February 8th and 9th in the Plaza Art Auction Rooms in New York and will continue every week on Wednesdays and Thursdays at 8:15 P. M. The completion of this plan and the carrying out of all the details for the first sale and for future sales has been the work of Maurice Sloog, well known in the New York rare book field. Mr. Sloog and others of the trade have believed that there should be some place for a quick turnover of important but medium-priced books, which, if they are to be sold, must be handled by some quick and inexpensive method else the cost would be too great. It is intended, however, that the book shall be as carefully checked and collated and fully guaranteed as the books at any other auction sale and the catalogs, once made ready in typed form, shall be reprinted by the inexpensive typescript method and sent to all requesting them.

Such an auction sale is expected to appeal to a new group of collectors, to booksellers themselves who can buy books along their special lines of interest while they can also dispose of books in lines that do not suit their clientele, and to public libraries which will find many opportunities to get bargains.

In the first auction there will be 478 titles, of which a large number will be in the special areas of mediæval texts and Troubadour literature, supplemented by a collection of private press books and illustrated books, mostly French but some English.

The second sale, a week later, will be of first editions, mostly American, the third sale of military and historical books, and others in the series are already arranged.

The consignments in these early sales are mostly from private libraries with some admixture of books from dealers.

## Dodd, Mead Acquires Shaw Rights in This Country

RIGHTS TO THE WORKS of George Bernard Shaw in this country, formerly held by Brentano's, have been secured by Dodd, Mead & Company, who will publish Shaw's new and favorite book, "The Adventures of the Black Girl in Her Search for God," on February 24th. All of the stock of Shaw's older books has been taken over from Brentano's by Dodd, Mead, and orders from now on will be filled by them. No new editions have yet been projected.

The transfer of the Shaw books was arranged by Howard C. Lewis of Dodd, Mead & Company in several conferences with G. B. S., in London. Like everyone else who has had personal contact with Shaw, Mr. Lewis has become a devoted admirer of the famous Irishman. "No one," he says, "seeing Shaw as I did, sitting before his desk in the high-ceilinged, book-lined study overlooking the Thames, could resist the man's charm. His is a great personality. A well known Londoner wrote me just a little while ago saying: 'Your public has still got to learn what a great, very great man Shaw is. They have as yet no real appreciation of his courage, frankness, kindness and generosity.' He talked of his new book, 'The Adventures of the Black Girl in Her Search for God' which had just been published and which he had designed personally, working with John Farleigh, the illustrator, and seemed as pleased at its reception as a young writer experiencing his first success. The book was reprinted four times in early December and sold some fifty thousand copies within two weeks of its publication in England."

On April 11th Shaw, who is now on a round-the-world cruise, will be in New York for one evening, when he will address the Academy of Political Science in the Metropolitan Opera House. This will be his only public appearance in America, and is being made because of his interest in the cause of the Academy.

### Stewart Bids Opened

WHEN SEALED BIDS for the W. K. Stewart Company, the well-known Indianapolis bookstore which has been in receivership, were opened in Superior Court on January 8th it was found that the highest bid was one of \$31,000 made by George T. Parry of Indian-

apolis. The only other bidder was a Cleveland concern which put in a bid of \$15,500. Attorneys for the Bobbs-Merrill Company, which asked for the receivership, objected to approval of the sale on the grounds that a larger bid could have been effected with a New York concern. The Judge reserved decision until January 31st, but stated that in fairness to those whose bids were opened at the regular time, as had been advertised by the receiver, no further bids would be received. On the 31st he approved the sale.

Mr. Parry stated that if his purchase were approved the new company would consist of himself, his mother, Mrs. Sinclair Parry, and Everett F. Agnew, the present manager.

### Coward-McCann Buys Brentano List

COWARD-McCANN, INC., have purchased the publishing department of Brentano's, according to a statement made by Thomas R. Coward, president of the purchasing company.

Coward-McCann, Inc., established in 1928, is one of the youngest firms in the publishing field while the publishing division of Brentano's dates back to 1897. Among the writers whose names appear on the Brentano list are George Moore, Margaret Sanger, David Loth, Eugene Brieux, Robert Briffault. The books of George Bernard Shaw are the only Brentano titles not included in the sale. They have been sold separately to Dodd, Mead & Co.

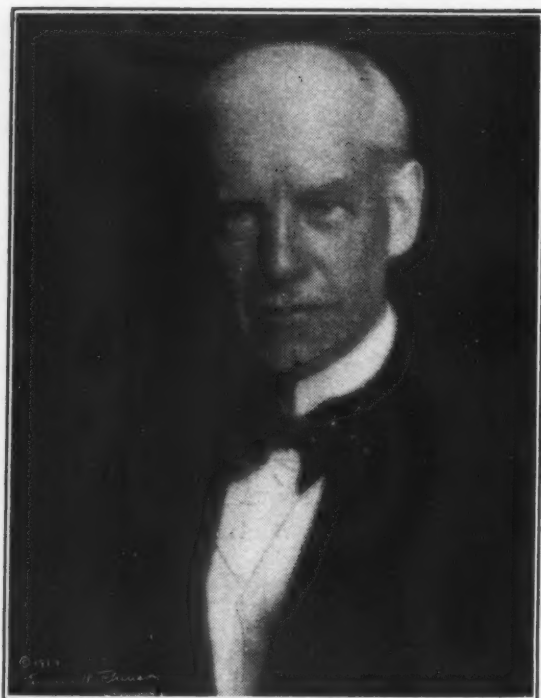
Coward-McCann, Inc., is purchasing all plates, manufactured stock and contracts for new books, both trade and educational. Among the titles acquired are the famous Brentano educational series; The Wisdom Series, The Wayside Series, Modern English Dramatists, Harvard Plays and the "Brush-Up" Language Series.

The titles of the books by the late George Moore, which Brentano list carried are "Aphrodite in Aulis," "Muslin," "Celebrates," "Confessions of a Young Man," "Esther Waters," "Lewis Seymour and Some Women" and "A Mummer's Wife."

### Correction

THROUGH A REGRETTABLE error the name of The Harrison Company, 151 Spring Street, N. W., Atlanta, Georgia, was omitted from the Directory of United States Publishers Issuing New Books During 1932, in the *Publishers' Weekly* for January 21, 1933.





*John Galsworthy*

## Obituary Notes

### JOHN GALSWORTHY

JOHN GALSWORTHY, British novelist and playwright and winner of the Nobel Prize for literature in 1932, died January 31st at his home in Hempstead after a serious illness. He was 65 years old. Perhaps Mr. Galsworthy's chief distinction, among many, was his creation of what is undoubtedly the best known of all fictional families, the Forsytes. Through six novels and a number of short stories, Mr. Galsworthy presented a picture of three generations of Forsytes, so vivid and real that no one who has read of them can accept them as other than an actual family.

John Galsworthy was born at Coombe, Surrey, August 14, 1867, into a propertied, upper-middle class family of the very type which he later satirized in "The Forsyte Saga." After his graduation from Harrow and New College, Oxford, he was called to the bar in 1890, but gave up the law for literature. His first book, "From the Four Winds," a collection of short stories, was published under the pseudonym of "John Sinjohn" in 1897. "Jocelyn," his first novel, was published a year later under the same pseudonym. Another novel and a book of short stories, "A Man of Devon," which con-

tains a forerunner of "The Forsyte Saga" in the shape of a story entitled "The Salvation of Swithin Forsyte," were published in rapid succession. In 1904, with the publication of "The Island Pharisees," Galsworthy adopted his own name, discarding the pseudonym.

Although the first volume of the Forsyte books, "The Man of Property," was published in 1906, it was not until 1920 that Galsworthy took up the idea of "The Forsyte Saga" as a whole. In the meantime he had written numerous novels which amounted to a social survey of the well-to-do classes of England. These novels include "Country House" (1907), "Fraternity" (1908) and "The Patrician" (1911). In 1920 the second Forsyte novel "In Chancery," appeared, to be followed by "To Let" in 1921. These two, with "The Man of Property" make up "The Forsyte Saga." Three more novels dealing with the Forsytes, "The White Monkey" (1924), "The Silver Spoon" (1926) and "Swan Song" (1930), constitute "A Modern Comedy." Recently Mr. Galsworthy has been projecting a new family, the Cherrells, who have appeared in "Maid in Waiting" and "Flowering Wilderness," but such was his love for the Forsytes that he allowed them to appear to a certain extent as characters in these novels. A third volume to complete this trilogy was left completed by Mr. Galsworthy at his death. It will be published here in the fall by Scribner.

As a playwright, Galsworthy devoted himself to ethical and social problems, displaying a scrupulously judicial effort to display the opposing points of view displayed by his characters. Many of his plays have been successfully produced, notably "Strife," "Justice," "Loyalties," and "Old English." It was through "Strife" that Galsworthy first came to be recognized as a social force. "Justice" so stirred the British public that instant prison reforms were begun.

Besides his novels and plays, Galsworthy was the author of many short stories, of essays on current moral and social questions and of two volumes of poetry. It was for the sum total of his work that he was awarded the Nobel Prize last fall. He was prevented from appearing at the presentation ceremonies in December on account of the illness which was to prove fatal. The British minister to Sweden received the award for him from King Gustav.

Galsworthy was known and liked by American audiences, before whom he has lectured on numerous occasions. He was the founder of the P. E. N. Club, an international group of authors. His publishers in this country are Charles Scribner's Sons. Two books by Galsworthy are on the Scribner list this spring: "Candelabra," a collection of essays and addresses, and "Three Novels of Love," an omnibus volume containing three of his earlier novels, "The Dark Flower," "Saint's Progress" and "Beyond," which will appear in March.

### SARA TEASDALE

SARA TEASDALE, one of America's best known contemporary poets, was found dead in her bath at her home in New York City on January 29th. Miss Teasdale was 48 years old and had been despondent and in ill health for some time. Last summer in London, while she was engaged in research on a new book which was to have been called "Christina Rossetti: An Intimate Portrait," Miss Teasdale suffered an attack of pneumonia from which she had never fully recovered. She was at work on the book up until a few weeks ago when she was forced to stop for a complete rest.

Miss Teasdale was a mature poet, who achieved vivid imagery without ornamentation. Her poetry is notable for its lyric quality, although in her later works spontaneous lyricism is subordinated to a reflective quality. Her first book, "Sonnets to Duse" was published in 1907, and her second, "Helen of Troy and Other Poems" appeared in 1911. It was not until the publication of "Rivers to the Sea" in 1915, however, that Miss Teasdale's place among American poets was established. Her later books were "Love Songs" (1917), "Flame and Shadow" (1920), "Dark of the Moon" (1926) and "Stars Tonight" (1930). Miss Teasdale also edited an anthology of love poems by women, "The Answering Voice." Her works are published by the Macmillan Company.

Miss Teasdale was married in 1914 to Ernst B. Filsinger, and was divorced in 1929. She was one of the first women to be admitted to membership in the Author's Club, and was a close friend of Jessie B. Rittenhouse, Leonora Speyer and Genevieve Taggard.



*Howard E. Altemus*

### HOWARD EYRE ALTEMUS

HOWARD EYRE ALTEMUS, president of Henry Altemus, Inc., died in Philadelphia on January 21. He was 62 years of age. Mr. Altemus was graduated from Harvard in 1883, at which time he established the Fireside Publishing Company, later consolidating with his father, Henry Altemus, and his brother, Henry Altemus, Jr., forming Henry Altemus Company, publishers of juvenile books, which was incorporated in 1900 with the name, Henry Altemus Company, Inc.

Mr. Altemus was one of the first publishers to introduce the popular classics in a pocket-size edition, which sold several million copies. In 1897 he issued the popular priced editions of "Quo Vadis," "Pan Michael," and "Fire and Sword," transcribed from the Polish editions by Sienkiewicz. These books also sold over a million copies. In later years he introduced the *Wee Books for Wee Folks* Series, which now includes close to a hundred titles. In 1907 he started a line of popular 25-cent books for boys and girls from 10 to 14 years of age. These books have sold many million copies. In his later years he developed a number of titles of a religious character, including "Prayers for Boys," "Prayers for Girls" and "Uncle Jim's Bible Stories."

Mr. Altemus made many trips abroad and was well known to the publishing world of England, France and Germany as well as that of his own country.

## Bringing Buyers to Bookstores

BOOKSELLERS WILL NOW BEGIN to receive post-cards from D. Appleton & Company which read, "We believe it would be of value to local bookstores to know who in their community are ordering books direct from the publishers, so that such persons may be invited by the bookstores to become their customers for the future. We have received and filled an order from," and then follows the name and address. Appleton's are thus attempting to refertilize the field of bookstore selling by placing on the mailing list of retail bookstores the addresses of people who have shown an interest in book buying. It is not practical for the publisher to turn back the order to the bookseller, as there is the likelihood that the book will not be in stock and therefore delay and customer irritation will ensue, but this plan gives back to the dealers *the opportunity to follow up the customer* and to send catalogs and other buying suggestions. The addresses will be forwarded to the dealers who, in the judgment of the Sales Department of Appleton's, would be most likely to be able to take full advantage of the type of customer that has written in, and the addresses will be scattered impartially as they come to hand.

## Notice to Control Card Users

THE FOLLOWING CHANGES in publication dates of Simon & Schuster books have been made:

"History of the Russian Revolution" by Trotsky from Jan. 23rd to Jan. 26th.

"Philosophy of Solitude" by Powys from Jan. 23rd to Feb. 9th.

"Mask of Silenus" by Deutsch from Jan. 23rd to Feb. 9th.

"The Art of Friendship" by Bonnard from Feb. 15th to Feb. 14th.

Also the following changes on Doubleday, Doran books:

The publication date of "God Lights a Candle" by Monroe has been changed from Feb. 15th to Mar. 8th.

The publication dates of "Spangled Unicorn" and "Design for Living" both by Noel Coward have been changed from Feb. 15th to Jan. 26th. The price of "Design for Living" is \$1.50 instead of \$2.

The price of "Cavalcade" by Noel Coward (publication date Jan. 11th) has been changed from \$2 to \$1.50.

## Business Notes

GROSSE POINTE FARMS, MICH.—Elizabeth C. Pinnegar, associate of Jno. Thompson, Bookseller, for the past three years, announced the continuance of the business as The Punch and Judy Book Shop on February 1st, 1933, at the Punch and Judy Theatre Building.

HIGHTSTOWN, N. J.—Adrian Ely Mount who conducted Mount's Old Book Store at Syracuse, N. Y., is now located at 547 N. Main St., Hightstown, and requests the change of address be made on catalog mailing lists. He is specializing in genealogy and local history.

HOLLAND, MICHIGAN—Cathalene Mersen, formerly manager of the Publishers' Outlet at 27 West 8th Street, informs us that that firm is now out of business. Miss Mersen is now operating a bookshop of her own, The Book Mart, at 2 East 10th Street.

NEW YORK CITY.—The Children's Book Agency has been established by Virginia T. H. Mussey at 248 East 57th St. This new type of literary agency is to handle manuscripts and ideas for books both from European and American authors. Mrs. Mussey has just returned from a year among European publishers.

NEW YORK CITY.—The Village Bookshop at 63 Washington Square, South, will, after February 6th, be called the New York Book Mart, and the proprietors will be Nada Kramer and George M. Mischke. The shop will carry a general stock of books, both new and old, and prints and engravings. It will, however, specialize in books on natural history, sport and travel, including out of print and rare government publications relating to these subjects.

PHILADELPHIA, PA.—The Centaur Press and The Centaur Book Shop have moved from 1224 Chancellor Street to 206 South Juniper Street.

PORTLAND, ORE.—The Pacific Book Association, a publishing house, has been formed for the purpose of distributing distinctive works of fiction, poetry and biography. The firm's main office is at 124 Broadway, Portland; and the Hooper Bookshop, Inc., 717 Madison Ave., New York City, is acting as Eastern Distributor and Agent. The first publication of the firm is "Dust from a Grindstone" by the young western poet, Peter Darien.



# BOOKMAKING

A MONTHLY DEPARTMENT

## The Fifty Books of the Year — 1932

*Variety and Invention Characterize the New Fifty Book Show*

EVELYN HARTER

IT IS AN EVIDENCE of the sound health of interest in book production in this country that the annual selection of Fifty Books of the Year, sponsored by the American Institute of Graphic Arts, invariably meets with heated discussion. The new selection will rouse mixed emotions in many breasts. There are few books in the grand manner. There are some decent, respectable volumes which were obviously produced against tremendous odds. But there is, above all, variety, invention, a sense of crude life stirring in the exhibition. The general tone is not discreet, polite or luxurious. As a result we may miss the rich, harmonious ensembles which we have come to consider bookish, but we may be brought into contact with new currents which will have some bearing on our future.

Before speaking of these new elements, we may mention a very interesting osmosis which is taking place in the field of book planning and production, an interpenetration of two quantities which have of recent years been exhibiting an oil-and-water resistance—trade and deluxe book designing. We see, for instance, T. M. Cleland represented by two trade books, his "Mozart" and his "Scottish Queen." We find Bruce Rogers' name on the list, not only for the impressive fifteenth volume of the "Private Papers of James Boswell," but for a trade edition of the "Odyssey." Alongside this application of de luxe designing talent to trade books, we will discover that trade publishing has ventured into processes that have hitherto seemed beyond its reach, as for instance the use of color aquatone in "Native Tales of New Mexico," in the use of unusual foundry faces

### Collected Poems

OF

ELINOR WYLIE



Alfred A. Knopf, New York

1932

*Title-page designed by William A. Kittredge*

for a \$2.00 book, as in "Sonnets from the Portuguese," in a praiseworthy thoroughness and care in production such as characterize the "Collected Poems of Elinor Wylie." The number of people interested in planning good books has spread, and the number of printers who have set themselves to improve their standard: the present show contains the product of 39 different designers and 39 publishers. To some it may seem that the quality

# Droll

Stories: thirty tales by HONORÉ DE BALZAC completely translated into modern English by JACQUES LE CLERCQ. Volume III: The Third Ten Tales. The Limited Editions Club, New York, 1932



*Designed by W. A. Dwiggins for the Limited Editions Club*

of the books has been thinned by this osmosis. But alongside the fact that we have fewer luxurious books in this show, we must set another—that we have fewer precious, wasteful ones.

To speak first of those books which would have seemed at home among the Fifty Books of any year since the exhibitions were started in 1922. We have D. B. Updike's "A Century of Scholars," and "Exercises Commemorative of Lida Shaw King," the latter set in Lutetia and beautifully printed on blue-toned paper in the expert fashion of the Merry-mount Press. We have the huge "Illustrations from the Utrecht Psalter" from the Princeton Press and two equally monumental volumes printed in the New York Public Library—"American Historical Prints" and "The Geography of Claudius Ptolemy." Of especial interest will be the first uses of a most attractive new type face, the Spiral Press Type, in "Casa Manana" and "Nature," the latter depending utterly for its typographic style on the fine color and shaping of the letter. W. A. Dwiggins is found represented by his "Droll Stories," in three handy

volumes, decorated on the title-pages and chapter headings in the manner for which there is no adjective but Dwigginsonian.

Among the trade books which would find few challengers in any year are "The Pearl" which, by the use of quiet unesoteric materials, achieves an opalescent quality, the "Letters of D. H. Lawrence" readably done in linotype Baskerville with title-page in Goudy Text, the warm and sprightly "Sheba Visits Solomon," and "November" with its widely leaded Bodoni Book type page and semi-flexible binding. There are others in



1

THE CAMELS PACED WITH SWIFT, LONG STRIDES through a golden cloud of dust. Behind them was the rising sun, and their hooked noses rocked up and down over their own shadows. The drivers' eyelashes were white with desert sand. The women, sitting in mounted litters, wasted away with boredom and fatigue.

Only Balkis, Queen of Sheba, was making this

3

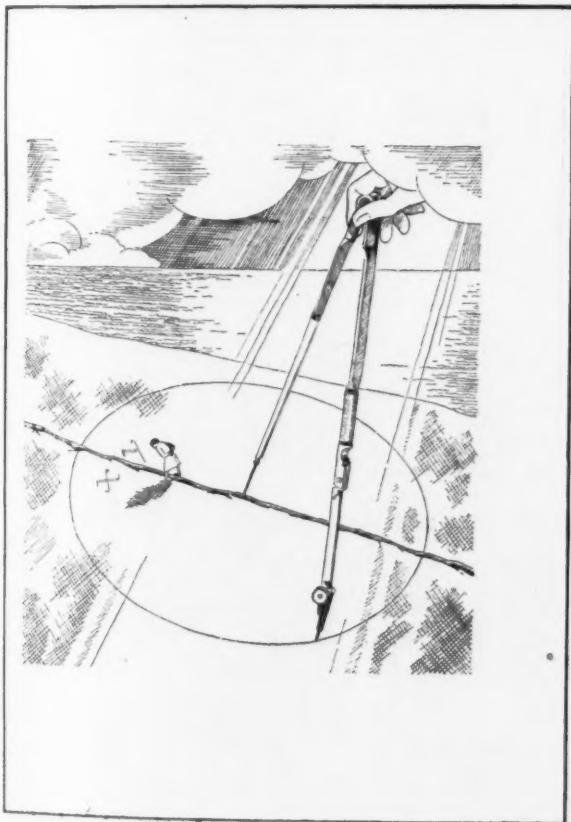
*Text page from "Sheba Visits Solomon" (Viking), designed by Milton B. Glick*

this class as well, but this will be sufficient to indicate that the person who seeks books made carefully after the manner to which he has been accustomed, will find them.

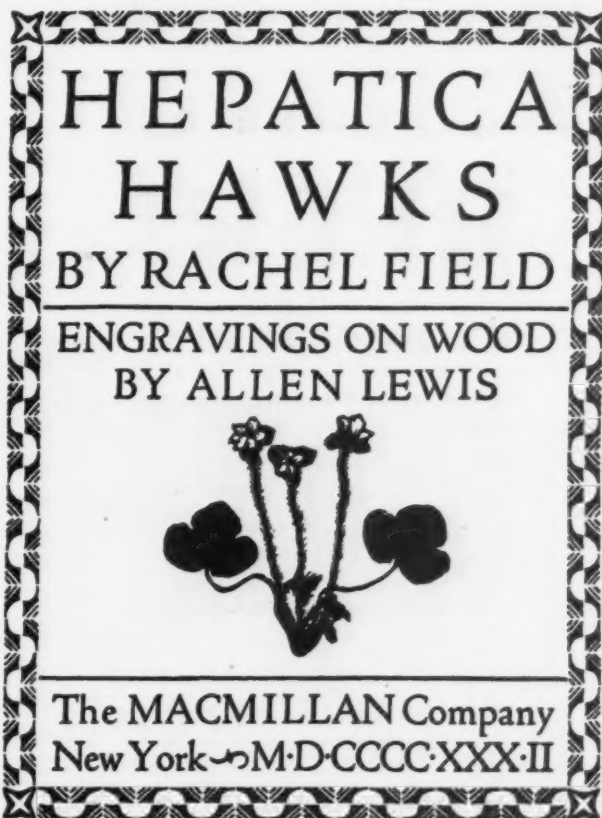
In addition, however, the present exhibition definitely admits the arrival of "modernism" in book design. It may be seen in the free use of sans serif types in such books as the "General Foods Cookbook" and in "The Farmer Sows His Wheat," a child's book; in the geometrical arrangement of illustrations without curtsies to traditional mar-

gin arrangement in "Horizons" and "A Picture of America" and in the almost severe use of rules as ornaments in "Now That The Gods Are Dead." One meets it in the audacious title-page of "Warren Newcombe," with its oddly satisfactory strong red ornament across the middle of the title-page. In "Blood and Oil" the old ideal of hand work comes face to face with a designer's attempt at a completely machine-made book: it is set in the hard-clipped linotype antique No. 1, and the bold black and red title-page is an arrangement of photostats. It is still young and undisciplined, and often unnecessarily crude—this modernism; it has yet to learn its own rules, which will make for a grace and clarity of its own, but it is on its way.

The increasing patronage of various planographic processes also makes itself felt in this exhibition. Perhaps the most richly satisfying are the reproductions in color aquatone in "Native Tales of New Mexico," already mentioned. "Horizons" is abundantly full of pictures in offset. It is questionable whether an American Fifty Books show should take credit for the admirable collotype work in "American Historical Prints" and "The Geography of Claudius Ptolemy" done by Max



*A line engraving by George Plank for "Food and Drink" by Louis Untermeyer, (Harcourt)*



*Title-page designed by Allen Lewis*

Jaffe of Vienna. Several books have incidental illustrations in offset, "Samuel Butler" and "The Scottish Queen," to mention two. A perusal of some of these suggests the query as to whether in the future, designers should not make a more discriminating appraisal of reproduction processes in relation to the problem in hand. There are subjects which call so loudly for the realistic sharpness of good letterpress halftones that no amount of argument on the desirability of keeping a uniformity of paper throughout can weigh the balance.

Representatives of the oldest method of book illustration—wood engraving—are surprisingly few. Lynd Ward has refined and strengthened his technique in "Wild Pilgrimage" and "Now That The Gods Are Dead." In Allen Lewis "Hepatica Hawkes" has an illustrator of a sympathetically quaint turn of mind, and Robert Gibbings presents a typically admirable job in "Iorana!"

Turning to intaglio reproduction, we have the "General Foods Cookbook," a brilliant display of the possibilities of sheet fed gravure. These illustrations with their rich shadows and sharp highlights are probably the most successful feature of the volume.

From California come two books of small



LET THERE BE

**BEER!**

BY BOB BROWN

NEW YORK · NINETEEN THIRTY-TWO  
HARRISON SMITH & ROBERT HAAS**THE PEARL***The Fourteenth Century English Poem*

Rendered in Modern Verse

With an Introductory Essay by

STANLEY PERKINS CHASE

New York  
Oxford University Press  
1932

format, the charming little "Scoring Systems for Flowers and Gardens" from the printshop of Helen Gentry and "The Diary of Johann August Sutter," richly planned and printed in color by the Grabhorns.

"He sent to the dead" should be noted for its brilliant press work done under the supervision of a man who has concerned himself seriously with that subject, A. G. Hoffman. Another excellent job of printing is to be seen in "John Dryden," printed by Peter Beilenson.

The various university and college press books testify to a decent, workmanlike attitude toward bookmaking which we have come to think of as typically English. Among the best of these is "The Letters of Eleazer

**GEOGRAPHY OF  
CLAUDIUS PTOLEMY**TRANSLATED INTO ENGLISH AND EDITED BY  
EDWARD LUTHER STEVENSON, Ph.D., Litt.D., LL.D.BASED UPON GREEK AND LATIN MANUSCRIPTS  
AND IMPORTANT LATE FIFTEENTH AND EARLY SIXTEENTH  
CENTURY PRINTED EDITIONSIncluding Reproductions of the Maps from the  
Elmer Manuscript, ca. 1460WITH AN INTRODUCTION BY  
PROFESSOR JOSEPH FISCHER, S. J.NEW YORK  
THE NEW YORK PUBLIC LIBRARY  
1932

*Above: Title-page designed by John Archer*

*Above Left: Title-page designed by Evelyn Harter of Smith and Haas. We are using this illustration against the advice of the modest Miss Harter, whose work does not get much attention in our pages because she edits the department which reviews current books*

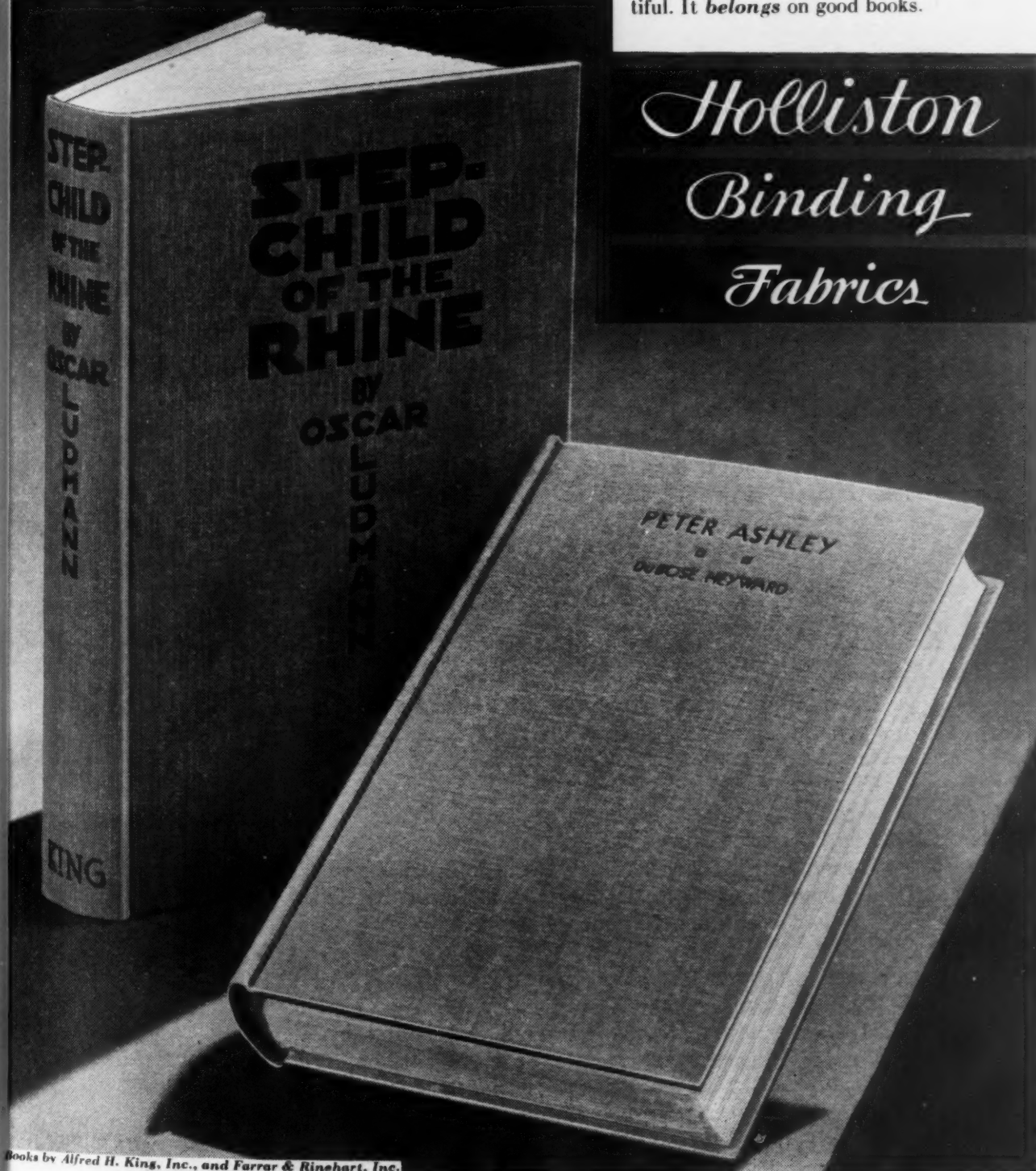
*Lower Left: Title-page designed by Fred Anthoesen*

# Jutelín..

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It is a departure from the commonplace. It carries an impression of discrimination in its selection. It accentuates fine craftsmanship in book-making. It is in keeping with the cultural concept of book publishing. ★ JUTELIN is a natural finish book cloth—inherently beautiful. It *belongs* on good books.

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Wheelock's Indians" which shows considerable thoughtful care and typographic style.

Much space could be devoted to a consideration of "The Warden," the volume planned of a model of the way books should be made for libraries. Perhaps it would be fair to say that it seems excellent for library use alone, though impractical in some features which a book must have to make its way in the world. Few new books, on which royalty as well as manufacturing costs must be paid, could afford such margins.

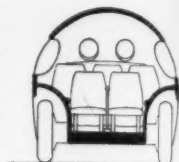
In conclusion, it may not be amiss to confess to a personal disappointment at the omission of certain of our favorites of the year from the show. Doubtless everyone who sees the exhibition will have his own list, and as we said in the beginning, this is a healthy, rather than unhealthy, state of affairs. In our opinion the following books would have lent lustre to the collection: "George Gershwin's Song Book", with its handsome typography and illustrations (Simon and Schuster); the Limited Editions Club "Jorrock's;" Dwiggins' "Towards a Reform of the Paper Currency," "Made in England" (Nelson) and "Nine Plays by Eugene O'Neill" (Liveright). Although Rockwell Kent's lithographs in the Random House "Beowulf" seem inap-

De Soto, and the medium-size Buicks and Chryslers. However, instead of five, it carries eight passengers very comfortably.

Although the car is completely streamlined, and to a much further extent than any other non-racing motor car to date, certain modifications have been made in the drop-form theory. In general, this car represents a simplification of most of the experiments in the past and more nearly approaches a perfect streamline form, although ultimate efficiency in this respect is impossible. The body tapers off at the rear, allowing the air to slip past with the least disturbance. This one feature in contrast to the present-day conventional form eliminates the enormous air pocket which is created at the rear of today's enclosed car. In the sedan of ordinary design, the air is actually eddying and whirling and holding back the progress of the car in varying amounts up to sixty per cent.

At first sight, you may not think this design looks pleasing or much like a motor car. You may think it odd. This results from the extent to which it is streamlined and to your being accustomed to the present type of motor car. Your grandparents would have felt the same way about the car you are driving. To myself and my staff the novelty of this Car Number 8 has worn off, and it appears more logical and attractive than present-day designs.

Numerous changes, some of them in the nature of innovations, have been made in keeping with the main objects of the design. The bulk of the car is forward. Headlights are inset in the front and shine through a glass that is flush with the surface. The two lamps are operated as a single unit. They are connected with the steering gear and turn as the car turns, so that in rounding a curve or corner at night the light is not off to one side. There are two small lights at each extreme side that



[ 17 ]

44 MOTOR CAR NUMBER 8, SECTION  
DESIGNED BY NORMAN BEL GEDDES (17)

Text page from "Horizons" (Little, Brown)

appropriate to the typography, this volume is too important a piece of bookmaking to have been omitted.

## Fifty Books of the Year

### Exhibitor

BOOK CLUB OF TEXAS, THE, Dallas.

"Miss Zilphia Gant," by William Faulkner. (\$3.50). 300 copies. Printed by J. M. Colville & Sons, Dallas. Designed by Howard Colville. Bound by American Beauty Cover Company, Dallas. Papier de Rives. Goudy Oldstyle monotype.

R. R. BOWKER COMPANY, New York.

"American First Editions," by Merle Johnson. (\$10.00). 1000 copies. Printed and bound by J. J. Little & Ives. Designed by Robert S. Josephy. Blue Hill Text wove antique. Granjon linotype.

COVICI, FRIEDE, INC., New York.

"Faust," Parts One and Two, by J. Wolfgang Von Goethe. Trans. by George Madison Priest. (\$5.00). Printed and bound by Van Rees. Designed by Werner Helmer. Warren's 1854 wove antique. Old Style No. 1 linotype.

DARTMOUTH COLLEGE PUBLICATIONS, Hanover, New Hampshire.

"The Letters of Eleazar Wheelock's Indians." Ed. by James Dow McCallum. (\$4.00). Printed by Stephen Daye Press. Designed by Vrest Orton. Bound by Boston Bookbinding Company. Part rag wove antique. Baskerville linotype.





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Boston New York Philadelphia Chicago St. Louis

BINDING

## Holliston

FABRICS

*Exhibitor*EQUINOX COOPERATIVE PRESS, *New York.*

"Now That the Gods Are Dead," by Llewelyn Powys. (\$5.00.) 400 copies. Printed by L. F. White Company, New York. Designed by John P. Heins. Wood engravings by Lynd Ward, from original woodblocks. Bound by Eggeling Book Bindery. Vidalon Velin. Goudy Italian Old Style monotype.

## FARRAR &amp; RINEHART.

"The Scottish Queen," by Herbert Gorman. (\$4.00). Printed and bound by Quinn & Boden. Designed by T. M. Cleland. Illustrations in offset gravure by Polygraphic Company of America. Ticonderoga laid antique. Caslon linotype.

GENERAL FOODS CORPORATION, *New York.*

"General Foods Cook Book." Illustrated. (\$1.00). Printed and bound by J. J. Little & Ives. Composition by Lee & Phillips. Typographic design by Harry Roberts, Jr. Illustrations, from photographs by H. I. Williams, in photogravure by Osborne Chromatic Gravure Company. Saturn book wove antique. Gill, Binney, and Futura monotype.

GRABHORN PRESS, THE, *San Francisco.*

"The Diary of Johann August Sutter." Number 2 of the Grabhorn Reprints of Rare Americana. (\$2.00). Printed and bound by The Grabhorn Press. Designed by Edwin Grabhorn. Illustration, offset lithograph, colored by Grabhorn process and zinc etchings. Van Gelder laid antique. Arrighi and Centaur, monotype and handset.

## HARCOURT, BRACE AND COMPANY.

"Nikita, A Story of Russia," by Frances Brown Phelps. Illustrated. (\$2.00). Printed and bound by Quinn & Boden. Designed by Margaret G. Cuff and Robert S. Josephy. Illustrations by Maitland de Gogorza, line engravings. Mellow book and India wove antique. Original Old Style linotype.

"Food and Drink," by Louis Untermeyer. Illustrated. (\$2.50). Printed and bound by Quinn & Boden. Designed by Robert S. Josephy. Illustrations by George Plank, line engravings. Warren's 1854 wove antique. Caslon Old Face, linotype.

## HARPER &amp; BROTHERS.

"Lives," by Gustav Eckstein. (\$2.50). Printed and bound by Haddon Craftsmen. Designed by Arthur W. Rushmore. Illustrations after Hokusai, line engravings. White wove antique. Intertype Garamond linotype.

"Sonnets From The Portuguese," by Elizabeth Barrett Browning. (\$2.00). Printed and bound by Haddon Craftsmen. Designed and set by Arthur W. Rushmore. Pannekoek mould made. Goudy's Mediæval, handset.

## HARVARD UNIVERSITY PRESS.

"Conrad Ferdinand Meyer, The Style and The Man," by Arthur Burkhard. (\$2.50). Printed by Harvard University Press. Designed by David T. Pottinger. Bound by Boston Bookbinding Company. Flemish book laid antique. Caslon 337, monotype.

"Florentine Merchants In The Age Of The Medici." Ed. by Gertrude Randolph Bramlette Richards. (\$4.50). Printed by Harvard University Press. Designed by David T. Pottinger. Halftones. Bound by Boston Bookbinding Company. Flemish book laid antique. Caslon 337, monotype.

# **26** of the "Fifty Books of the Year," 1933 are **LINOTYPE-SET**

In this year's Exhibition Linotype scores a new high total, with twenty-six books Linotype set. The faces used for these volumes include Linotype Baskerville, Caslon Old Face, Granjon, Janson, Original Old Style, Antique No. 1, Bodoni Book, Caslon, Estienne, Garamond, Old Style No. 1 and Scotch.

The books range in price from \$60 to \$1.50, and are the product of outstanding publishers, designers and printers in America.

Each of these books is described and illustrated in detail in the February "Linotype News," now on press. A copy of this publication is yours for the asking. Write for it.

**MERGENTHALER LINOTYPE COMPANY**  
BROOKLYN, NEW YORK



*Exhibitor*HILLSBOROUGH GARDEN CLUB, *Hillsborough, California.*

"Scoring Systems for Flowers & Gardens." Collected by Hillsborough Garden Club. (\$1.50). 500 copies. Printed and designed by Helen Gentry. Decorations by Frank Gregory, line engravings. Bound by T. J. Cardoza, Ltd. Worthy Hadrian wove antique. Centaur, monotype.

TERENCE & ELSA HOLLIDAY, *New York.*

"John Dryden, The Poet, The Dramatist, The Critic—Three Essays," by T. S. Eliot. (\$7.50). 100 copies. Printed by Walpole Printing Office. Designed by Peter Beilenson. Bound by E. C. Lewis Company. Arnold unbleached wove antique. Fournier, handset.

## HOUGHTON MIFFLIN COMPANY.

"Iorana! A Tahitian Journal," by Robert Gibbings. (\$2.50). Printed and bound by The Riverside Press. Designed by Robert Gibbings and Anselmo Bianchi. Illustrations, electrotypes from woodblocks by Mr. Gibbings. Warren's 1854 medium finish. Brimmer, handset.

## ALFRED A. KNOPE, INC.

"Collected Poems of Elinor Wylie." (\$3.50). Printed and bound by R. R. Donnelley & Sons Company, The Lakeside Press. Designed by William A. Kittredge. Ticonderoga eggshell wove antique. Centaur, monotype.

## LIMITED EDITIONS CLUB.

"Droll Stories," by Honoré Balzac. Trans. by Jacques Le Clercq. 3 volumes. 1500 copies. Designed by W. A. Dwiggins. Printed at The Southworth Press.

## J. B. LIPPINCOTT COMPANY.

"The Captain's Table," by Sisley Huddleston. (\$2.50). Printed and bound by The Quinn & Boden Company. Designed by Edward Stratton Holloway. Blue Ribbon wove antique. Baskerville, linotype.

"Native Tales of New Mexico," by Frank G. Applegate. (\$2.50). Printed and bound by Quinn & Boden Company. Designed by Walter L. Goodwin, Jr. Illustrations by the author, color aquatone by Edward Stern & Company. Roxboro laid antique. Granjon, linotype.

LITTLE, BROWN AND COMPANY, *Boston.*

"Horizons," by Norman Bel Geddes. (\$4.75). Printed by offset by Robert Teller Sons & Dorner. Designed by Norman Bel Geddes and Arthur F. Williams. Illustrations in offset. Bound by J. J. Little & Ives. Reading's Caxton white offset. Garamond, linotype.

## MACMILLAN COMPANY, THE.

"Hepatica Hawkes," by Rachel Field. (\$1.75). Printed by Stratford Press. Designed and illustrated by Allen Lewis, electrotypes from original wood blocks. Bound by American Book Bindery. Novel extra finish wove antique. Baskerville, linotype.

MARINE RESEARCH SOCIETY, *Salem.*

"Sailing Days on the Penobscot," by George S. Wasson. (\$5.00). Printed by The Southworth Press. Designed by George Francis Dow. Illustrations, halftone and line engravings. Bound by Boston Book Binding Company. Warren's Old Style wove antique. Caslon, linotype.

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1883

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*Exhibitor*

MINTON, BALCH & COMPANY.

"The Farmer Sows His Wheat," by Adele Gutman Nathan. (\$2.00). Printed by New York Gravure Company. Designed by Harrie Wood. Illustrations by Gelatine from photographs. Bound by Van Rees Bindery. Climax offset. Futura Bold, monotype.

NEW YORK PUBLIC LIBRARY, THE.

"American Historical Prints, Early Views of American Cities, Etc.," from The Phelps Stokes and Other Collections, by I. N. Phelps Stokes and Daniel C. Haskell. (\$25.00). 600 copies. Printed by Printing Department of the New York Public Library. Designed by I. N. Phelps Stokes and John Archer. Illustrations, collotypes by Max Jaffe. Bound by hand at the Library. Caslon Old Face and Old Style Roman No. 1, linotype.

"Geography of Claudius Ptolemy." Trans. by Edward Luther Stevenson. (\$60.00). 250 copies. Printed and bound by Printing Department of the New York Public Library. Designed by John Archer. Collotype reproductions of Maps, ca. 1460, by Max Jaffe, Vienna. Charing handmade. Caslon Old Face and Greek No. 2, linotype.

OXFORD UNIVERSITY PRESS.

"The Odyssey of Homer." Trans. by T. E. Shaw. (\$3.50). Printed and bound by Plimpton Press. Designed by Bruce Rogers. Warren 1854. Janson, linotype.

"The Pearl, The Fourteenth Century English Poem." In Modern Verse, by Stanley Perkins Chase. (\$2.50). Printed and bound by The Southworth Press, Portland, Maine. Designed by Fred Anthoensen. Warren's 1754. Janson, linotype.

PEMBROKE COLLEGE, *Providence*.

"Exercises Commemorative of Lida Shaw King, Dean of Pembroke College, 1905-1922." 500 copies. Printed by D. B. Updike, The Merrymount Press. Designed by D. B. Updike and John Bianchi. Bound from design by Rosamond B. Loring by the Boston Bookbinding Co. Halmstad. Lutetia, handset.

PRINCETON UNIVERSITY PRESS.

"The Illustrations of The Utrecht Psalter," by E. T. De Wald. (\$14.00). Printed by Princeton University Press. Designed by Harold N. Weiner. Illustrations, collotypes. Bound by Charles Scribner's Sons. Red Lion Text laid antique. Original Old Style, linotype.

RANDOM HOUSE, INC.

"Descent to the Dead," by Robinson Jeffers. (\$7.50). 500 copies. Printed by Printype, Inc. Designed by A. G. Hoffman. Bound by American Bookbindery. Leipzig 1510 Zerkall. Baskerville, linotype.

ROMAN PRESS, *New York*.

"November," by Gustave Flaubert. Trans. by Frank Jellinek. (\$3.00). Printed in Offset and bound by H. Wolff. Designed by Ernst Reichl. Illustrations by Hortense Ansorge, line engravings. Kennerley laid. Bodoni Book, linotype.

WILLIAM EDWIN RUDGE, INC.

"Private Papers of James Boswell." Prepared for the press by Geoffrey Scott and Frederick A. Pottle, and now first printed. Volume 15. (\$900 for set



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*Exhibitor*

of 18 volumes.) 570 sets. Printed and bound by Rudge. Designed by Bruce Rogers. Illustrations in Intaglio Offset. J. B. Greene English handmade. English Baskerville, monotype.

## CHARLES SCRIBNER'S SONS.

"Mozart," by Marcia Davenport. (\$3.50). Printed and bound by The Scribner Press. Designed by T. M. Cleland. Illustrations, halftones. Eggshell wove. Caslon Old Face, linotype.

## SIMON AND SCHUSTER.

"Blood and Oil In The Orient," by Essad Bey. Trans. by Elsa Talmey. (\$2.50). Printed and bound by H. Wolff Estate. Designed by Ernst Reichl. Floral wove antique. Antique No. 1, linotype.

"A Picture of America, The Photography of America—As It Is—And As It Might Be. Told by The News Camera," by Charles Cross. (\$1.75). Printed on Offset by Stockinger Process Company. Designed by Tom Liddle. Illustrations in Offset from Acme News Photos. Bound by American Book Bindery, New York. Bookman Gothic 77, linotype, monotype and handset.

HARRISON SMITH AND ROBERT HAAS, *New York*.

"Let There Be Beer!" by Bob Brown. (\$2.00). Printed and bound by Quinn & Boden Co. Designed by Evelyn Harter. Cheltenham wove antique. Scotch, linotype.

"Wild Pilgrimage, A Novel in Woodcuts," by Lynd Ward. (\$3.00). Printed by Plimpton Press. Designed by Lynd Ward and Evelyn Harter. Bound by J. F. Tapley Co. Ticonderoga Special Magazine. Weiss Roman and Weiss Initials, Series 1.

SPIRAL PRESS, *Croton Falls, New York*.

"Casa Mañana." Text by Elizabeth Morrow. 300 copies. Printed by The Marchbanks Press. Designed by Joseph Blumenthal. Illustrations by William Spratling, highlight halftones. Bound by George McKibbin & Son. Japanese vellum. Spiral Press Type, handset.

"Nature," by Ralph Waldo Emerson. (\$10.00). 100 copies. Printed by The Spiral Press. Designed by Joseph Blumenthal. Bound by hand by Peter Franck. Maidstone laid. Spiral Press Type, handset.

EDWARD F. STEVENS, *Pratt Institute Free Library, Brooklyn, N. Y.*

"The Warden," by Anthony Trollope. (\$2.00). Printed and bound by R. R. Donnelley & Sons Company, The Lakeside Press. Designed by Edward F. Stevens. Title-page and supervision of typography by William A. Kittredge. Ticonderoga laid antique. Granjon, linotype.

## UNIVERSITY OF CHICAGO PRESS, THE.

"Buying Happiness," by Edgar J. Goodspeed. (\$2.00). Printed by The University of Chicago Press. Designed by Mary D. Alexander and Herman J. Bauman. Bound by The Lakeside Press. Semper Idem eggshell. Garamont, monotype.

"Chinese Poems in English Rhyme," by Admiral TS'AI T'Ing-KAN. (\$3.50). Printed by The University of Chicago Press. Designed by Mary D. Alexander and Herman J. Bauman. Bound by The Lakeside Press, Ticonderoga Text laid antique. Garamont, monotype.

## D. B. UPDIKE, THE MERRYMOUNT PRESS.

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*Exhibitor*VIKING PRESS, THE, *New York*.

"Samuel Butler, A Mid-Victorian Modern," by Clara G. Stillman. (\$3.75). Printed by The Vail Ballou Press. Designed by Milton B. Glick. Illustrations in offset. Bound by H. Wolff. Warren's eggshell. Baskerville, linotype.

"Sheba Visits Solomon," by Helene Eliat. (\$2.50). Printed by The Vail Ballou Press. Designed by Milton B. Glick. Illustrations by Otto Linnekogel, line engravings. Bound by H. Wolff. Warren's Old Style wove antique. Estienne, linotype.

"The Letters of D. H. Lawrence." (\$5.00). Printed and bound by The Quinn & Boden Co. Designed by Milton B. Glick. Illustrations in offset. Warren's eggshell laid antique. Baskerville, linotype.

E. WEYHE, *New York*.

"Warren Newcombe," by Merle Armitage. (\$3.00). 500 copies. Printed and bound by Will A. Kistler Company, Los Angeles. Designed by Merle Armitage. Reproductions of the paintings of Warren Newcombe by Artochrome Process. Offset Book. Monotype Bodoni Recut, handset.

YALE UNIVERSITY PRESS.

"Forest Education," by Henry S. Graves and Cedric H. Guise. (\$2.50). Printed by The Printing Office of Yale University Press. Designed by George T. Bailey. Bound by Boston Bookbinding Company. Saturn Book wove antique. Caslon Old Style 337E, monotype.

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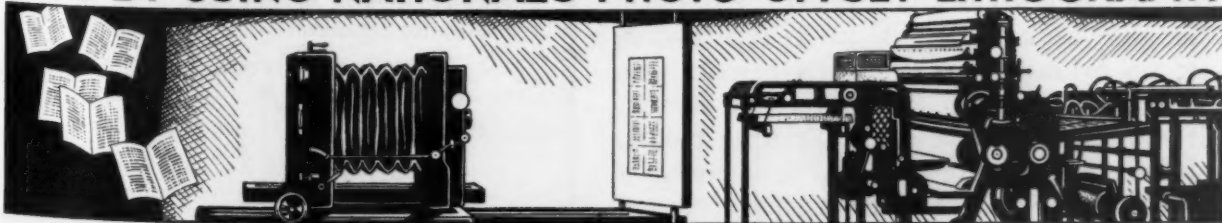
The reasons for our belief will be presented in a series of advertisements appearing in the Book Making Section of this Magazine.

## REASON NUMBER ONE

- Much of the gamble can be taken out of the publishing of new books by printing directly from the type **without making electros or even "shells."**
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- This procedure is equally sound for books with either line or halftone illustrations . . . the latter being subject to a variety of attractive treatments.
- The quality of "National's" offset process is well proved by the number of its well satisfied customers who obtain remarkably attractive production costs with a maximum of safety.

*On request, we will be glad to furnish names of customers who have chosen this course and to give you particulars concerning the methods of operation.*

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# NATIONAL PROCESS COMPANY

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## Amherst Library Exhibits Carl Rollins' Work

IN THE BEAUTIFUL EXHIBIT ROOMS of the Jones Library in Amherst there will be a one man exhibit of the varied output of Carl P. Rollins, whose name for the last fifteen years has been connected with the output of Yale University. The exhibit will be open throughout February and has been arranged by Charles R. Green, the librarian. Mr. Rollins' work fits very naturally into an exhibit in this Connecticut valley town. It was in this region that his work first attracted attention when, after a preliminary training in a newspaper office and a valuable association with Carl Heintzemann, he moved to Montague and took over the press that had been opened up in the old Dyke Mill, a building which he still owns. It was to this pleasant atmosphere that Bruce Rogers came to work, and here it was that he designed his famous Centaur Type and printed that rarest of Rogers items, "The Centaur." To this old mill Mr. Rollins returns every summer with his family, but he has, too, in his home in New Haven a hand press from which had been issued occasional books or flyers with the insignia "At the Sign of the Chorobates." In these quarters, too, he has a wide variety of the finest types for his experimental work. His work for the University has given him experience in almost every type of book, broadsides, lecture announcements, formal university documents, etc.

### "Slow Joe" Is a New First

WHEN DODD, MEAD undertook the publication of Max Brand's forthcoming novel, "Slow Joe," they decided that upon it should be bestowed the distinction of leading a new parade. In other words, it was to be the first complete book to have all of its type matter set up by means of the Teletypesetter, the newest and most modern typesetting system. It was produced at the Burr Printing House.

Teletypesetter is a name designating a group of devices for automatically operating slug line casting machines by means of code-perforated tape, a faster and more even flow of production, an entirely new system of composing room practice.

The two principal units are, first, the Per-

forator, which the operator uses as an ordinary typewriter to perforate paper tape with code combinations, and, second, the Operating Unit, which uses this tape to operate automatically a slug line casting machine.

The perforator has a keyboard resembling that of a standard typewriter and can readily be operated by the touch system, making possible a high rate of output. Copy to be set is transcribed by the Teletypesetter perforator operator into code tape which is given out to the composing room.

This perforated code tape is then fed to the operating unit which is attached to the keyboard of the typesetting machine and, by means of pivoted levers, pulls down the keys of the composing machine just as if an operator had pressed them. This causes the proper matrices or space bands to drop.

A composing machine so equipped can cast lines just as rapidly as it is capable of operating, in fact, a Teletypesetter keyboard operator can punch more than enough tape to keep a composing machine operating continuously at full speed.

## STEPHEN DAYE PRESS

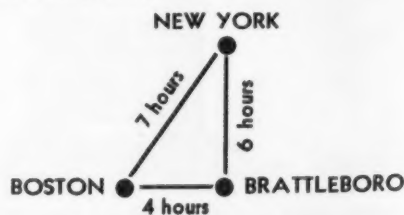
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**The Vermont Printing Company**  
*Composition and Presswork*

THE STEPHEN DAYE PRESS was established in 1931 as a Division of The Vermont Printing Company, Inc., printers with more than thirty years' experience.

Our plant is equipped with monotypes, linotypes and automatic presses and our staff is experienced in handling printing for publishers and bookstores; competent editing and proofreading are assured.

We are within easy access to New York and Boston and shall be glad to send a representative to discuss your printing or publishing problems.



**WE SOLICIT YOUR INQUIRIES**  
Stephen Daye Press, Brattleboro, Vermont



## Stanley Morison Aids Book Clinic in Omnibus Discussion

MEMBERS OF THE BOOK CLINIC, meeting on January 20th to discuss the problems involved in producing omnibus books, were given a special treat by having as guests of honor at the luncheon and discussion two of the world's greatest typographical artists, Bruce Rogers and Stanley Morison. Mr. Morison, who has been typographical advisor for the English publishing house of Victor Gollancz and who recently developed a special new type for the London *Times*, graciously gave the clinic the benefit of his experience in England where the omnibus volume is much more common than it is in this country.

In England since the War, Mr. Morison pointed out, the masses do not buy books unless they are bargains. All widely read authors are read from the highly developed circulating libraries and are only bought when their works appear in omnibus form. Economic conditions in England dictate a policy of strict economy in book publishing and do not permit such luxuries for omnibus volumes as two-color jackets, variations in format, or typographical designers. Therefore the appeal is made through price, and the price is conspicuously placed on the jacket of the book, which is usually a type jacket. Omnibus volumes published by Gollancz, Mr. Morison stated, are very closely standardized. They are all set in Baskerville, printed from type instead of plates and bound in a standardized binding plainly lettered. The money saved on design is put into advertising. "Price," Mr. Morison observed, "does all the talking for the book if the book is right."

The course of omnibus books in this country was traced by Frederic G. Melcher, who pointed out that there are definite cycles of efforts to popularize books. The omnibus book is a case in point, of the experiment of putting a lot between single covers. The popularity of the omnibus can be directly traced to the times, Mr. Melcher stated, because the customer at present is most concerned about getting a bargain.

Discussion among members of the clinic brought out the fact that the treatment of an omnibus volume was exceedingly difficult, in view of the impracticality of spending much money on the book. Although many omnibus volumes are printed from the

original plates of previously published books, it was brought out that new composition was almost necessary in order to produce a good looking volume, in view of the differences which usually exist between the styles of the books which are to be included in the collection.

The paper used in omnibus volumes should be of a light weight and yet retain its opacity. In binding an omnibus it is usually necessary, if a well-made book is to be produced, to use head bands and to reinforce the first and last signatures. It was pointed out that the book should be trimmed all around and that the squares should be kept small, if the book is to survive shipment.

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# January Book Production

## January, 1933

*Monthly Statistics of New Book Titles Compiled from the Weekly Record of the Publishers' Weekly Including the Books (Not Pamphlets) of All American Publishers*

| CLASSIFICATION               | January, 1933 |              |                   | Jan.<br>1932      |
|------------------------------|---------------|--------------|-------------------|-------------------|
|                              | New Books     | New Editions | Totals<br>4 Weeks | Totals<br>5 Weeks |
| Philosophy, Ethics .....     | 17            | 2            | 19                | 27                |
| Religion, Theology .....     | 25            | —            | 25                | 50                |
| Sociology, Economics .....   | 22            | 3            | 25                | 50                |
| Law .....                    | —             | —            | —                 | 3                 |
| Education .....              | 4             | —            | 4                 | 21                |
| Philology .....              | 10            | 3            | 13                | 11                |
| Science .....                | 16            | 3            | 19                | 30                |
| Technical Books .....        | 4             | 2            | 6                 | 12                |
| Medicine, Hygiene .....      | 10            | 2            | 12                | 12                |
| Agriculture, Gardening ..... | 1             | —            | 1                 | 3                 |
| Domestic Economy .....       | 1             | 1            | 2                 | 7                 |
| Business .....               | 5             | —            | 5                 | 9                 |
| Fine Arts .....              | 6             | —            | 6                 | 20                |
| Music .....                  | 3             | —            | 3                 | 4                 |
| Games, Sports .....          | 7             | —            | 7                 | 11                |
| General Literature .....     | 11            | 2            | 13                | 28                |
| Poetry, Drama .....          | 36            | 4            | 40                | 47                |
| Fiction .....                | 122           | 36           | 158               | 192               |
| Juvenile .....               | 7             | —            | 7                 | 13                |
| History .....                | 25            | —            | 25                | 35                |
| Geography, Travel .....      | 10            | 3            | 13                | 26                |
| Biography, Genealogy .....   | 41            | 4            | 45                | 49                |
| Miscellaneous .....          | 7             | 2            | 9                 | 2                 |
| <b>Total</b> .....           | <b>390</b>    | <b>67</b>    | <b>457</b>        | <b>662</b>        |

For January, 1932 (5 issues of Weekly Record) the totals were:

|                   |     |                    |     |
|-------------------|-----|--------------------|-----|
| New books .....   | 541 | New editions ..... | 121 |
| Decrease of ..... | 151 | Decrease of .....  | 54  |

|                   |     |
|-------------------|-----|
| Totals .....      | 662 |
| Decrease of ..... | 205 |

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# The Weekly Record

*Describes and Indexes the New Books of all Publishers in a Convenient Reference and Buying List for Bookstores and Libraries*

## Allen, Geoffrey

He that cometh; a sequel to "Tell John," being further essays on the message of Jesus and present-day religion. 227p. D '33 N. Y., Macmillan \$1.35  
An interpretation of the life that is in the Oxford Group Movement.

## Amiet, Ernest E.

The Palmer House cook book; 1022 original recipes for home use. 310p. D [c. '33] Ind., Bobbs-Merrill \$2

The chief chef of the Palmer House, Chicago, gives menus and recipes for all three meals for seventy-six days.

## Anderson, Arthur Wellington

The conquest of Chautauqua; v. 1, Jamestown and vicinity in the pioneer and later periods as told by pioneer newspapers and persons. 491p. il. O '32 c. Jamestown, N. Y. [Author, 201 Van Buren St.] \$3

## Andreas, Fred

Death at heel. 288p. D [c. '33] N. Y., Holt \$2

Mystery novel of a man who tried to live two lives and who toyed with human passions and death.

## Anonymous

The woman's doctor. 319p. D [c. '33] N. Y., Macaulay \$2

A novel of two woman's doctors told with a frank medical vocabulary.

## Aveline, Claude

★  
Madame Maillart; tr. [from the French] by Hamish Miles; an appreciation by André Maurois. 341p. D [c. '33] N. Y., Dutton \$2.35

This story of an adolescent boy, Philippe Denis, a mature woman, Madame Maillart, and a young girl is laid in a large tuberculosis sanitarium in Switzerland.

## Bailey, T. Grahame

A history of Urdu literature. 131p. D (Heritage of India ser.) '32 N. Y., Oxford \$1

## Baker, Mary, and Baker, Margaret

Patsy and the leprechauns. no p. il. O [c. '33] N. Y., Duffield & Green \$2

Patsy, the shoemaker's son, set out to catch a leprechaun and found a strange treasure, for children.

## Bald, Robert Cecil, ed.

Literary friendships in the age of Wordsworth; an anthology. 307p. D (Cambridge anthologies) '32 [N. Y., Macmillan] \$1.75

Selections from the writings of important authors of the period chosen to show what they said to or about one another.

## Barrett, Monte

The wedding march murder. 314p. front. (diagr.) D [c. '33] Ind., Bobbs-Merrill \$2

As the march at a fashionable New York wedding is about to begin the bridegroom is found murdered in the minister's study.

## Barton, William Eleazar

President Lincoln; 2v.; preface and last three chapters by William H. Townsend. 772p. (8p. bibl.) il. O [c. '33] Ind., Bobbs-Merrill \$7.50, bxd.

The story of Lincoln's four years in the White House, revealing him as a politician, a dictator, a statesman and a great American.

## Bell, Alexander Melville

English visible speech, in twelve lessons; [4th ed.] rev. by Caroline A. Yale. 92p. diags. S '32 c. Wash., D. C., Volta Bureau \$1

## Bell, Aubrey Fitzgerald

Contemporary Spanish literature; rev. ed. 315p. (22p. bibl.) O '33, c. '25 N. Y., Knopf \$2.75

## Berenson, Bernhard

The Italian painters of the Renaissance; new cheaper ed. 348p. il. D '32 N. Y., Oxford \$3

## Berry, Erick, pseud. [Mrs. Allena Champlin Best]

Careers of Cynthia; il. by Ruth King. 230p. D [c. '32] N. Y., Harcourt \$2

A story for older girls of Cynthia and her struggle to earn a living as an artist in New York.

THIS LIST aims to be a complete and accurate record of American book publication. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place, not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from the title-page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case the word "apply" is used. When not specified the binding is "cloth."

Imprint date or copyright date is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n. d.].

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

★ indicates a translation from a foreign language, a key used at the request of the International Institute of Intellectual Cooperation of the League of Nations.

**Birmingham, George A., pseud. [James Owen Hannay]**

Elizabeth and the archdeacon. 312p. D [c. '33] Ind., Bobbs-Merrill \$2

The adventures of an English girl and an archdeacon in Corsica and London, told in a satirical vein.

**Blackett, Sir Basil Phillott**

Planned money. 209p. (bibl. footnote) diags. (col.) D c. N. Y., Appleton \$1.50

A director of the Bank of England sets forth a plan for restoring stability to the purchasing power of money in countries which have gone off the gold standard.

**Boas, George**

Philosophy and poetry. 40p. (bibl. footnote) D (Annie Talbot Cole lectures) '32 c. Norton, Mass., Wheaton College Press 75 c.

A lecture given at Wheaton College by an associate professor of philosophy, Johns Hopkins University.

**Bower, William Clayton**

Religion and the good life. 231p. (bibl. footnotes) D (Abingdon religious educ. monographs) [c. '33] N. Y., Abingdon \$2

The head of the Department of Practical Theology of the University of Chicago discusses how religion may function effectively in the formation of character.

**"British-Indian"**

Finance and commerce in federal India. 179p. D '32 N. Y., Oxford \$1.50

**Brooks, Van Wyck**

The ordeal of Mark Twain; new and rev. ed. 325p. O [c. '20, '33] N. Y., Dutton \$3.75

**Bruner, Margaret E.**

The hill road [verse]. 110p. D '32 c. Dallas, Kaleidograph Press \$1.50

**Buchan, John**

Salute to adventurers. 348p. D (Copyright fiction) [c. '17] N. Y. [Burt] 75 c.

**Buchanan, George**

Passage through the present; chiefly notes from a journal. 188p. D [c. '33] N. Y., Dutton \$2.50  
Thoughts and impressions of modern life as revealed in the diary of an Englishman.

**Buck, Carl Darling**

Comparative grammar of Greek and Latin. 421p. (3p. bibl., bibl. notes) diags. O [c. '33] Chic., Univ. of Chic. Press \$5

A history of Greek and Latin from the point of view of comparative grammar, studied under three main heads—phonology, inflection and word formation.

**Caldwell, Erskine**

God's little acre. 303p. D c. N. Y., Viking \$2.50

A novel of a Georgia family of farmers who are bitten with the lust for gold.

**Bair, Robert Moody**

Manual of police revolver instruction. 55p. il., diags. T c. '32 Wash., D. C., Nat'l Rifle Ass'n, Barr Bldg. pap., 50c.

**Barrett, John Daniel Mary**

A comparative study of the councils of Baltimore and the Code of canon law. 223p. (3p. bibl.) O (Canon law studies no. 83) '32 Wash., D. C., Catholic Univ. of Amer. pap., \$1.25

**Bates, Albert Carlos**

The charter of Connecticut; a study. 72p. O '32 Hartford, Conn., Conn. Historical Soc. pap., \$2

**Beers, Gertrude, and Scott, Letha P.**

Teacher's manual for fundamental drills in Gregg shorthand, for reading, writing, and transcription. 107p. S '32 N. Y., Gregg Pub. Co. pap., \$1

**Chambrun, Clara Longworth comtesse de**

The making of Nicholas Longworth; annals of an American family. 322p. il. O c. N. Y., Long & Smith \$3

An intimate biography of the late Speaker of the House of Representatives by his sister.

**Chicago Daily News almanac and year book for 1933 (The); with World's Fair guide and buyer's classified directory; ed. by Claude O. Pike.**

891p. il., maps, diags. D c. '32 [Chic.], Chicago Daily News flex. lea. cl., 75 c.; pap., 50 c.

**Clark, John Roscoe, and Otis, Arthur S.**

Modern solid geometry; rev. and enl. ed. il., diags. D '32 Yonkers, N. Y., World B'k \$1.20

**Collins, Bertrand**

Moon in the west. 335p. D [c. '33] N. Y., Liveright \$2

A modern novel of a wise and beautiful wife who made her husband into a man and saved their marriage.

**Condè, Mrs. Celia**

The sphinx' splendor in light [metaphysics]. 57p. front. O '32 Bost., Christopher \$1.50

**Cornéjo, Mariano H.**

The balance of the continents [history]. 229p. D '32 N. Y., Oxford \$2.25

**Coward, Noel Pierce**

Design for living; a comedy in three acts. 139p. D c. Garden City, N. Y., Doubleday \$1.50

A comedy of love among the artists which has just opened in New York starring Noel Coward, Alfred Lunt and Lynn Fontanne.

Spangled unicorn; an anthology. 95p. il. (pors.) D '33, c. '32, '33 Garden City, N. Y., Doubleday \$1.50

A satirical anthology of poetry parodying the work of modern writers.

**Crum, W. E., comp.**

A Coptic dictionary; pt. 3. Q '32 N. Y., Oxford \$12

**Cullum, Ridgwell**

The bull moose. 384p. D (Copyright fiction) [c. '31] N. Y., Burt 75 c.

**Dalton, Moray**

One by one they disappeared. 285p. D (Copyright fiction) [c. '29] N. Y., Burt 75 c.

**Davis, F. Lincoln**

Rifted clouds. 250p. front. por.) D [c. '33] Bost., Stratford \$1.50

Poems of history, travel, nature and religion.

**Dennerle, Rev. George Mark**

Leading the little ones to Christ; an aid to catechists of the first-communion class. 308p. S '32 Milwaukee, Bruce Pub. Co. \$1.75

**Caudwell, Irene**

Flowers in church; a handbook for church decorators. 100p. S '32 Milwaukee, Morehouse pap., 70c.

**Colligan, James A.**

Some facts about Santa Barbara mission. 45p. (bibl.) il. D '32 San Francisco, Univ. of San Francisco Press, 2130 Fulton St. pap., 75c.

**Cooperman, Hasye**

The chase; poems. 62p. O '32 c. [N. Y., G. L. van Roosbroeck] pap., \$1

**Cravens, Sister Mary Joseph**

Designations and treatment of the holy eucharist in Old and Middle English before 1300. 76p. (3p. bibl.) O '32 Wash., D. C., Catholic Univ. of Amer. pap., \$1.25

**Dept. of Food Economics and Nutrition, Kansas State College of Agriculture**

Practical cookery and the etiquette and service of the table; 13th rev. ed. 444p. il. D '32 Manhattan, Kan., Author lea. cl., \$1.35

**Devine, Edward Thomas**

Progressive social action. 239p. D c. N. Y., Macmillan \$1.75

The author describes a constructive program of social action in its economic, international and religious applications.

**Disraeli, Robert**

Seeing the unseen. 142p. il. O [c. '33] N. Y., John Day \$2

Microscope photographs of many familiar objects with descriptions which answer a child's questions about them. For boys and girls.

**Douglas, Paul Howard**

Standards of unemployment insurance. 265p. (2p. bibl. note) O (Social service monographs, no. 19) [c. '32] Chic., Univ. of Chic. Press \$3

A consideration of the problems involved in the drafting and administration of an unemployment insurance law.

**Egbert, James C., and others, eds.**

American business practice; 12 v. 3224p. D '33 N. Y., Ronald Press flex. cl., \$30

**Eliot, Ethel Augusta Cook [Mrs. Samuel A. Eliot, jr.]**

Ariel dances. 307p. D (Copyright fiction) [c. '31] [N. Y., Burt] 75 c.

**Ellis, Colin D. B.**

Mournful numbers; verses and epigrams. 137p. D '32 [N. Y.], Macmillan \$1.75

A collection of light verse most of which has appeared previously in English periodicals.

**Farrar, John Chipman**

Indoor and outdoor plays for children; including The magic sea shell; [new ed.]. 201p. il. (pt. col.) D [c. '23, '33] N. Y., Noble & Noble \$2  
This was formerly published by Doran.

**Flory, John Samuel**

Flashlights from history; a brief study in social development. 191p. D '32 Elgin, Ill., Brethren Pub. House \$1.50

**Fowle, Frank F., ed.**

Standard handbook for electrical engineers; new 6th ed. 2790p. il. S '33 N. Y., McGraw-Hill flex. cl., \$7

**France, Anatole**

Penguin Island; introd. by H. R. Steeves. 311p. S [c. '09, '33] N. Y., Modern Lib. flex. cl., 95 c.

**Darrow, George M., and Waldo, George F.**

The Dorsett, Fairfax, and Narcissa strawberries. 6p. il. O (U. S. Dept. of Agri. circular no. 257) '33 Wash., D. C. [Gov't Pr. Off.; Sup't of Doc.] pap., 5c.

**Draper, Edgar Marian, and Roberts, Alexander Crippen**

Study guide in secondary education. 162p. (bibl.) O (Century studies in educ.) [c. '33] N. Y., Century \$1

**Durel, Lionel Charles**

L'oeuvre d'André Mareschal: auteur dramatique, poète et romancier de la période de Louis XIII. 136p. O (J. H. Univ. studies in romance lits. and langs., v. 22) '32 Balt., Johns Hopkins Press pap., \$1.25

**Emerson, Philip**

New England supplement to Living geography by Ellsworth Huntington and others. 93p. il., maps O '32 N. Y., Macmillan pap., 60c.

**Frank, Josef Maria**

Fever heat; a drama of divided Germany; tr. [from the German] by F. H. Lyon. 356p. D '32 [N. Y.] Macmillan \$2  
A modern novel of an idealistic German schoolmaster who fails to face the hard facts of existence.

**Frederick, Justus George, ed.**

For and against technocracy; a symposium. 286p. front., diagrs. D c. N. Y., Business Bourse \$2.50  
A discussion of the aspects of Technocracy by the editor, George Soule, John Van Deventer, Dr. Walter Rautenstrauch and others.

**Friend, John Albert Newton**

A textbook of physical chemistry; v. 1, General properties of elements and compounds. 513p. il., diagrs. O '33 Phil., Lippincott \$7.50

**Garnett, David**

Pocahontas, or, The nonparell of Virginia. 344p. front. (por.), map D [c. '33] N. Y., Harcourt \$2.50

The recreated story of the Indian princess Pocahontas told against the historical background of the first English colony at Jamestown, Virginia.

**Gerard, Louise**

Secret love. 255p. D [c. '32, '33] N. Y., Macaulay \$2

The secret love of a celebrated woman novelist for a seafaring man leads her into excitement and peril.

**Glenn, Oliver Edmunds**

The sources of error. 127p. D [c. '33] Bost., Stratford \$1.50  
Critical essays on contemporary intellectual problems.

**Goetheana;** a centenary portfolio of forty-three facsimiles and reproductions of unique or rare items from the William A. Speck Collection of Goetheana in Yale University Library; no. 7 [lim. ed.]. 76p. il. (pt. col.) F '32 New Haven, Conn., Yale Univ. Lib. portfolio, \$10.25, bxd.

**Goodchild, George [Alan Dare, pseud.]**

The road to Marrakesh. 320p. D (Copyright fiction) ['32] [N. Y., Burt] 75 c.

**Greever, Garland, and Jones, Easley Stephen**

The Century handbook of writing; 3rd ed. 288p. S [c. '18-'33] N. Y., Century \$1

**Griffin, Frederick**

Soviet scene; a newspaperman's close-ups of new Russia. 289p. O '32 c. [N. Y.] Macmillan \$2.50  
A Canadian reporter describes life in Soviet Russia as he saw it.

**Guedalla, Philip**

Argentine tango. 254p. O c. N. Y., Harper \$3  
A penetrating picture of South America in its social, historical and political aspects.

**Filipetti, George, and others**

Operating results of manufacturing plants in Minnesota, 1926-1930. 101p. (bibl. footnotes) diagrs. Q (Employment Stabilization Research Inst. bulls., v. 1, no. 7) '32 c. Minneapolis, Univ. of Minn. Press pap., \$1

**Fleischer, Nathaniel S.**

How to box [rev. ed.]. 107p. il. O ("Ring" athletic lib., bk. no. 3) [c. '29, '32] [N. Y., Ring Pub. Co.] pap., \$1

**Gavin, Rev. Frank**

The church and foreign missions; a series of three editorials in *The Living Church*. 22p. D [c. '33] Milwaukee, Morehouse pap., 10c.

**Hagan, John Raphael**

The diocesan teachers college; a study of its basic principles. 205p. (9p. bibl.) O '32 Wash., D. C., Catholic Univ. of Amer. pap., \$1.25



**Hale, Lionel**

She passed through Lorraine; a comedy in three acts. 84p. diagr. O (Year bk. press ser. of plays) '32 Bost., Baker Internat'l Play Bur. bds., 75 c.

**Hannum, Mrs. Alberta Pierson**

Thursday April. 285p. D (Copyright fiction) [c. '31] N. Y., Burt 75 c.

**Hathaway, Ann**

The man in the monkey suit. 233p. D c. N. Y., Godwin \$2

A novel revealing the decadence of a large American city and the corruption of the police.

**Heath, Sir Thomas Little**

Greek astronomy. 249p. diagr. D (Lib. of Greek thought) ['32] N. Y., Dutton \$1.75

Extracts from the whole literature of Greek astronomy showing the Greeks to have been the first to advance theories to account for observed phenomena.

**Heckman, John Hugh**

The teacher's appreciation of the Old Testament. 127p. (bibl.) D (Elgin Press religious educ. texts; training ser.) '32 Elgin, Ill., Elgin Press 90 c.

**Hedges, Sidney G.**

Indoor and community games. 167p. D '33 Phil., Lippincott \$1.50

Directions for playing many kinds of games—for young people and adults.

**Heffernan, Dean**

Murder at Sunset Gables. 244p. D [c. '32] N. Y., Duffield & Green \$2

A midnight murder story in which all the members of Captain Duane's family had reason to murder him.

**Henney, Keith, ed.**

The radio engineering handbook. 583p. il. S '33 N. Y., McGraw-Hill \$5

**Heyl, Paul Renno**

The philosophy of a scientific man. 182p. (4p. bibl.) diagrs. D c. N. Y., Vanguard \$1.50

A well known physicist examines the religious and philosophic faiths of others and presents his own views.

**Hickman, Franklin Simpson**

The possible self; a study in religious education as adaptation. 128p. (bibl.) D (Abingdon religious educ. monographs) [c. '33] N. Y., Abingdon \$1.25

The author, a firm believer in evangelical religious education, endeavors to interpret the problem of Self in terms of purposive psychology.

**Holt, Mrs. Pauline Parker**

How to prepare food for children. 102p. il. S '32 Los Angeles, Parker, Stone & Baird Co. \$1.25

**Hood, George Jüssen**

Geometry of engineering drawing; descriptive geometry by the direct method; 2nd ed. 358p. diagrs. O '33, c. '26, '33 N. Y., McGraw-Hill buck., \$2.50

**Hermannsson, Halldór**

Sæmund Sigfússon and the Oddaverjar. 52p. (bibl. footnotes) il., map O (Islandica, v. 22) '32 Ithaca, N. Y., Cornell Univ. Lib. pap., \$1

**Hollowell, E. A.**

Red-clover seed production in the Intermountain States. 7p. il., map O (U. S. Dept. of Agri. leaflet no. 93) ['32] [Wash., D. C., Gov't Pr. Off.; Sup't of Doc.] pap., 5c.

**Hoover, W. H., and others**

Carbon dioxide assimilation in a higher plant. 21p. (bibl. footnotes) il., diagrs. O (Smithsonian misc. coll.,

**Hueston, Ethel Powelson [Mrs. E. J. Best]**

That Hastings girl. 319p. D [c. '33] Ind., Bobbs-Merrill \$2

The romance of Cicely Hastings who went west to the Lazy H Ranch in the Black Hills of South Dakota to look after her sick father and her young twin half-sisters.

**Hurst, Fannie [Mrs. Jacques S. Danielson]**

Imitation of life; a novel. 352p. O '33, c. '32, '33 N. Y., Harper \$2.50

Bea Pullman, a young widow with a baby daughter, starts a hole-in-the-wall restaurant which eventually becomes a large chain.

**Huxley, Aldous Leonard**

Antic hay; introd. by Lewis Gannett. 350p. S [c. '23] N. Y., Modern Lib. flex. cl., 95 c.

**Huxley, Julian Sorell**

The captive shrew; and other poems of a biologist. 113p. D '33 N. Y., Harper \$2

Poems of science, love and nature by the English biologist.

**[Isaiah, Brother]**

The city of New Jerusalem. 921p. il. (pt. col.) O [c. '32] [Oroville, Cal., Author, P. O. Box 225] flex. lea. cl., \$3.50

A collection of the author's sermons with testimonials, letters and poems dedicated to him.

**Jenkin, A. K. Hamilton**

Cornish seafarers; the smuggling, wrecking and fishing life of Cornwall; introd. by Sir Arthur Quiller-Couch. 232p. (bibl. footnotes) il. D ['32] [N. Y., Dutton] \$2

An account of the Cornish people and of the Cornish fishing industry.

**Jones, Amy Heminway**

An amiable adventure. 162p. il., map D c. N. Y., Macmillan \$1.90

The adventures of the author and her companion in Japan, Korea, Manchuria, China, Siam, India and Syria.

**Jones, O. Garfield**

Instant use [senior] manual for leadership within a group and parliamentary procedure; 3rd ed. various p. O [c. '32] Toledo, O. [Author, 2701 Rathbun Dr.] flex. lea. cl., \$1.25; pap., \$1

Junior manual with lessons for leadership within a group and parliamentary procedure. various p. il. O [c. '32] [Toledo, O., Author, 2701 Rathbun Dr.] \$1.50; pap., \$1

**Jordan, Harvey Ernest, and Kindred, James Ernest**

A textbook of embryology; 2nd ed. 613p. (bibl.) il. (pt. col.), diagrs. O '32 N. Y., Appleton \$7

**Kadushin, Rabbi Max**

The theology of Seder Eliahu; a study in organic thinking; v. 1. 221p. (bibl. footnotes) O '32 c. N. Y., Bloch Pub. Co. \$3.50

v. 87, no. 16) '33 Wash., D. C., Smithsonian Inst. pap., apply

**Houser, M. L.**

Abraham Lincoln, student; his books. 47p. il. O [c. '32] [Peoria, Ill., E. J. Jacob] pap., priv. pr.

**Irish, Marie**

Shamrocks for St. Patrick's Day [entertainment]. 187p. il., diagrs. D [c. '32] N. Y., Fitzgerald Pub. Corp. pap., 60c.

**King, Bishop Edward**

Pastoral lectures of Bishop Edward King; ed. by Eric Graham [religion]. 94p. S '32 Milwaukee, Morehouse pap., 60c.

**Laing, Alexander Kinnon**

The Sea Witch; a narrative of the experiences of Capt. Roger Murray and others in an American clipper ship during the years 1846-1856. 499p. (bibl. note) map D c. N. Y., Farrar & Rinehart

bds., \$2.50

A novel with authentic historical background, of three brothers, violently opposed in temperament, who are united in the service of a great ship.

**Laing, Graham Allan**

Towards technocracy; introd. by Charles A. Beard. 100p. il. O c. Los Angeles, Angelus Press

bds., \$1.50

An explanation for the layman of our present economic and technological dilemma. The author is a professor of economics in the California Institute of Technology.

**Lancaster, G. B., pseud. [Edith J. Lyttleton]**

Pageant. 415p. O [c. '33] N. Y., Century

\$2.50

A story of an aristocratic family, the Comyns, gentlemen colonists, in early 19th century Tasmania, where England sent her criminals.

**Latané, John Holladay**

The history of the American people; rev. ed. 847p. (bibls.) il. (col.), maps D '32 Bost., Allyn & Bacon

\$2

**Lawrence, David Herbert [Lawrence H. Davison, pseud.]**

The lovely lady. 185p. D c. N. Y., Viking

\$2

Seven short stories of modern life.

**Lawson, Jack**

A man's life. 288p. D [n. d.] N. Y., Revell

\$2

This autobiography describes the coal-mining district of northeastern England where the author grew up and worked.

**Leclerc, Marc**

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"Honorably discharged"; tr. [from the French] by John Heard [lim. ed]. 24p. D [c. '33] Bost., Bruce Humphries

bds., \$1

A narrative poem telling of a simple French soldier of the World War brought to judgment.

**Leonard, A. B.**

The Judson murder case. 251p. diags. D [c. '33] N. Y., Clode

\$2

A New England country doctor solves the mystery of Andrew Judson's death.

**Lester-Garland, L. V.**

The religious philosophy of Baron von Hügel. 122p. D ['33] N. Y., Dutton

\$1.75

Four lectures delivered by the author at the University of Bristol, 1932.

**Lamb, C. G.**

Notes on magnetism; for the use of the students of electrical engineering. 107p. D '32 N. Y., Macmillan

pap., \$1

**Le May, Sister Marie de Lourdes**

The allegory of the Christ-knight in English literature. 89p. (4p. bibl.) O '32 Wash., D. C., Catholic Univ. of Amer.

pap., \$1.25

**Lowe, J. E.**

Key for ecclesiastical Greek for beginners. 32p. D '32 N. Y., Benziger

flex cl., 90c.

**Mallarmé, Stéphane**

La dernière mode; introd. by S. A. Rhodes. 107p. (bibl.-notes) O (Inst. of French Studies pub'n) [c. '33] N. Y. [G. L. van Roosbroeck]

pap., \$1.50

**Mandal, Sant Ram**

Gandhi and world peace. 200p. il. S '32 Santa Monica, Cal., Eastern Philosophy, Inc., Box 1272

pap., apply

**Leven, Maurice**

The incomes of physicians; an economic and statistical analysis. 144p. (bibl. footnotes) diags. O (Committee on Costs of Medical Care pub'n no. 24) [c. '32] Chic., Univ. of Chic. Press

\$2

**Levison, Rev. Nahum**

The Jewish background of Christianity. 221p. (5p. bibl.) D '32 [N. Y., Scribner]

\$2

A manual of the political, religious, social and literary life of the Jews from 586 B.C. to A.D. 1.

**Liddell Hart, Basil Henry**

The British way in warfare. 311p. O '33 N. Y., Macmillan

\$2.75

The author argues that there is a distinctively British practice of war which was lost sight of in 1914-1918 but which may be applied to future problems.

**Lineberger, Lawrence Otto**

The man from Tarsus; his world, personality and religious genius. 240p. (bibl. footnotes) D [c. '33] N. Y., Revell

\$2

A biography of the Apostle Paul.

**Lockhart, R. H. Bruce**

British agent; introd. by Hugh Walpole. 354p. il. O c. N. Y., Putnam

\$2.75

The personal story of the rise and fall of a brilliant young Scottish diplomat who became British Consul-General at Moscow and headed the British Mission to Soviet Russia.

**Lyons, Ruth**

Hotel wife. 248p. D [c. '33] N. Y., Macaulay

\$2

A modern novel of a girl who flirts with ruin but who finally finds herself.

**McAdams, William H.**

Heat transmission. 355p. diags. O '33 N. Y., McGraw-Hill

\$5

**McCord, Joseph**

Silver linings. 303p. D (Copyright fiction) [c. '32] N. Y., Burt

75c.

**McLaughlin, Lulie**

Kentucky chivalry [fiction]. 206p. D [c. '32] Louisville, Ky., L. M. C. Baxley, 1135 Payne St.

\$1.50

**Merriam, Charles Edward, and others**

The government of the metropolitan region of Chicago. 215p. (bibl. footnotes) maps O (Social science studies, no. 26) [c. '33] Chic., Univ. of Chic. Press

\$2

A study of the regional organization of Chicago with recommendations for its change.

**Mendelsohn, Isaac**

Legal aspects of slavery in Babylonia, Assyria and Palestine; a comparative study (3000-500 B.C.). 72p. (3p. bibl.) D [c. '32] [N. Y., G. L. van Roosbroeck]

pap., \$1

**Merriam, John C., and Stock, Chester**

The Felidae of Rancho La Brea [paleontology]. 289p. (4p. bibl.) il., map, diags. Q (Pub'n no. 422) '32 Wash., D. C., Carnegie Inst.

pap., apply

**Metropolitan Museum of Art**

The decoration of the tomb of Per-neb: The technique and the color conventions by Caroline Ransom Williams. 110p. il. Q '32 N. Y., Author

pap., \$8

**Miller, Madeleine Sweeny (Mrs. J. Lane Miller)**

A daughter of the dawn; a drama of early American Methodism in four episodes; inspired by the life of Barbara Heck. 32p. front. (por.) D [c. '33] N. Y., Methodist B'k

pap., 45c.

**Middleton, W. L.**

The French political system. 296p. map O [c. '33] N. Y., Dutton \$3  
A description of the French Parliamentary system in its actual working.

**Moffatt, Rev. John Edward**

Ave Maria: thoughts on the mysteries of the holy rosary. 100p. T '32 Milwaukee, Bruce Pub. Co. 50 c.

**Mulford, Clarence Edward**

Mesquite Jenkins, tumbleweed. 321p. D (Copyright fiction) [c. '31, '32] N. Y., Burt 75 c.

**Nathan, Robert**

One more spring. 212p. D c. N. Y., Knopf \$2  
A satirical novel of an antique dealer, a violinist, and a prostitute who are forced by the depression to spend the winter in a Central Park tool-shed.

**Neifeld, N. R.**

The personal finance business. 508p. (10p. bibl.) O c. N. Y., Harper \$5  
An outline of the history, the economic and social significance, the operating principles and the methods of public regulation of the personal finance business.

**Noyes, W. A., and Noyes, W. A., jr.**

Modern alchemy. 218p. (bibl.) il. O '32 Springfield, Ill., Chas. C. Thomas \$3

**Oppenheim, Edward Phillips**

Simple Peter Cradd. 319p. D (Copyright fiction) [c. '31] N. Y., Burt 75 c.

**Orczy, Emmuska, baroness [Mrs. Montagu Barstow]**

A child of the revolution. 307p. D (Copyright fiction) [c. '32] N. Y., Burt 75 c.

**Otterbourg, Edwin M.**

Lost in the bungle. 142p. il. D '33, c. '23, '33 Garden City, N. Y., Country Life Press \$1  
A satire on current conditions in bankruptcy practice in the form of an "Alice in Wonderland" story. The author is a lawyer who has been for many years secretary of the Committee on Unlawful Practice of the New York County Lawyers Association.

**Ould, Hermon**

Ada Wodderspoon; a play in four acts. 78p. O (Year bk. press ser. of plays) '32 Bost., Baker Internat'l Play Bur. bds., 75 c.

**Paschall, Alma**

Creative expression. 288p. il. (pors.) D c. N. Y., Harper \$1.20  
A textbook for a new method of teaching English composition.

**Pike, Henry Lee Mitchell, and Etzkorn, Leo Rudolph**

Our little Panama cousin; new rev. ed. 142p. il. D (Little cousin ser.) [c. '06] Bost., L. C. Page \$1

**Pitamic, Leonidas**

A treatise on the state. 311p. (2p. bibl.) O c. Balt., J. H. Furst Co. \$2.75; pap., \$2  
A treatise in political science in which the basis of state and law, their interdependence, and the forms and activities of the state are studied in the light of examples chosen from the past and present.

**O'Connor, Rose Agnes**

Sioux City, a true story of how it grew. 46p. il. O '32 Sioux City, Ia., Sioux City Public Lib. pap., 50c.

**Patton, Beatrice Ayer**

Legendes Hawaiennes. 115p. il. Q '32 N. Y., G. E. Stechert pap., \$5

**Pitkin, Walter B.**

The consumer—his nature and his changing habits. 421p. O '32 N. Y., McGraw-Hill \$4

**Pond, Oscar L.**

Public utilities; 3v.; 4th ed. 2166p. Q '32 Ind., Bobbs-Merrill lea. cl., \$25

**Postgate, Raymond William**

Felix and Anne; a novel. 314p. D c. N. Y., Vanguard \$2  
A story of the married life of Anne and Felix, a Fleet Street journalist who thought that monogamy was unnatural.

**Powell, Talcott**

Tattered banners. 307p. (5p. bibl.) il., diagrs. D [c. '33] N. Y., Harcourt \$2.50  
A history of governmental aid of war veterans, an exposure of the graft, politics, and abuses behind it and an analysis of the present situation.

**Powys, Theodore Francis**

The two thieves. 295p. D '33 N. Y., Viking \$2.50  
Three stories, "In Good Earth," "God" and "The Two Thieves."

**Prince, Clara Catherine, comp.**

[Golden iris] the American Literary Association anthology, 1931-1932. 122p. il. O [n. d.] [Wauwatosa, Wis., Amer. Literary Ass'n, 358 Western Ave.] \$3  
A collection of verse from the *American Poetry Magazine*.

**Punshon, Ernest Robertson**

Genius in murder. 296p. D '33 Bost., Houghton \$2  
A murder mystery set in London involving a theft of some famous pearls and two audacious murders.

**Raynolds, Robert**

Saunders Oak. 294p. O c. N. Y., Harper \$2.50  
A romantic novel of a man's struggle to create a good life out of the elements of his past and present. The setting is New England.

**Richards, Grant**

Memories of a misspent youth; 1872-1896; introd. by Max Beerbohm. 369p. il. O c. N. Y., Harper \$3  
Memories of the early years of a well known English publisher, with many anecdotes of famous people.

**Rinehart, Mary Roberts [Mrs. Stanley Roberts Rinehart]**

Mary Roberts Rinehart's crime book. 1117p. D [c. '10-'25] N. Y., Farrar & Rinehart \$2  
An omnibus volume containing "The After House," "The Buckled Bag," "Locked Doors," "The Red Lamp," and "The Window at the White Cat."

**Robertson, Archibald Thomas, D.D.**

Word pictures in the New Testament; v. 6, The General Epistles and the Apocalypse. 501p. (bibl.) O c. N. Y., Harper \$3.50

**Robinson, Dr. William Josephus**

Happiness, and how to attain it. 122p. D '33, c. '32 N. Y., Eugenics Pub. Co. \$1  
A practical philosophy of optimism.

**Schneider, Walter A., and Ham, Lloyd B.**

Answers in experimental physics for colleges. 4p. D '32 N. Y., Macmillan pap., gratis

**Servetus, Michael**

The two treatises of Servetus on the Trinity; tr. by Earl Morse Wilbur. 302p. O (Harvard theological studies, 16) '32 Cambridge, Mass., Harvard pap., \$2.50



**Rodney, George Brydges**

The Mormon trail. 247p. D [c. '33] N. Y., Clode \$2

A romance told against a setting of the west in the days of the gold rush.

**[Rogers, Bruce]**

Champ rosé; wherein may be discovered the Roman letters that were made by Geoffroy Tory and printed by him at Paris in his book called "Champ Fleury" [lim. ed.]. no p. il., diags. D '33 New Rochelle, N. Y., Peter Pauper Press bds., \$3.50

This little volume containing the Roman alphabet designed and made by Geoffroy Tory in 1529 is a companion-piece to the edition of "Dürer's Roman Alphabet" made by Bruce Rogers in 1924, and, like that book, is printed with permission of the Grolier Club from blocks made for their larger edition of "Champ Fleury."

**Roper, Florence Wilson**

A kiss for Judas. 83p. D '32 c. Dallas, Kaleidograph Press \$1.50

A collection of poems chosen from 365 entries in the Kaleidograph Book Publication Contest for 1932.

**Roselli, Bruno**

Vigo: a forgotten builder of the American Republic. 280p. D [c. '33] Bost., Stratford \$2

A biography of Colonel Francis Vigo who played a part in the opening of the Midwest in the last part of the 18th century.

**Ross, Malcolm Harrison**

Machine age in the hills. 258p. il. D c. N. Y., Macmillan \$2

The effects of modern industry on the coal miners of Kentucky and West Virginia.

**Ruck, Berta [Mrs. George Oliver]**

The lap of luxury. 306p. D (Copyright fiction) [c. '31] N. Y., Burt 75 c.

**Sassoon, David Solomon, comp.**

Descriptive catalogue of the Hebrew and Samaritan manuscripts in the Sassoon Library, London; 2v. 1175p. Q '32 N. Y., Oxford \$150

**Seaman, Margaret Laurie**

Roots of understanding [verse]. 84p. D '32 c. Dallas, Kaleidograph Press bds., \$1.50

**Seccombe, Thomas, and others**

Scott centenary articles; essays. 202p. D '32 N. Y., Oxford \$2

**Seldes, Gilbert Vivian**

The years of the locust (America, 1929-1932). 355p. il., diagr. (col.) O c. Bost., Little, Brown \$3

A history of the past three depression years in America in the human terms of what people thought, said, felt, did and believed.

**Serjeantson, Mary S., and Broughton, Leslie Nathan, eds.**

Annual bibliography of English language and literature; v. 12, 1931. 281p. O '32 [N. Y., R. R. Bowker Co.] \$1.80

**Seton, Graham, pseud. [Graham Seton Hutchison]**

Eye for an eye. 308p. D [c. '33] N. Y., Farrar & Rinehart \$2

A spy story in which intrigue, murder, mystery and romance follow one another.

**Shishmanov, Dimitri**

A survey of Bulgarian literature; tr. by Clarence A. Manning. 40p. D [c. '32] [N. Y., G. L. van Roosbroeck] pap., 75c.

**Spring, Gerald Max**

The vitalism of Count de Gobineau. 303p. (19p.

**Shafer, Robert, ed.**

Seventeenth century studies, by members of the Graduate School, University of Cincinnati. 343p. (bibl. footnotes) O c. Princeton, N. J., Princeton \$3.50

Three essays on Philip Massinger, John Ford, and Samuel Butler.

**Smith, Gipsy [Rodney Smith]**

The beauty of Jesus; memories and reflections. 228p. front. (por.) O [c. '32] N. Y., Revell \$2

The well-known evangelist writes about his work and experiences.

**Smith, Goldie Capers**

Sword of laughter [verse]. 102p. D '32 c. Dallas, Kaleidograph Press bds., \$1.50

**Sontag, Raymond James**

European diplomatic history 1871-1932. 436p. (5p. bibl.) maps (col.) O (Century historical ser.) [c. '33] N. Y., Century \$3.50

A survey of the diplomatic background of the existing relations between the great European powers, by an associate professor of history at Princeton University.

**Stace, W. T.**

The theory of knowledge and existence. 467p. O '32 N. Y., Oxford \$5

**Stamp, Laurence Dudley**

A smaller world geography. 432p. il., maps, diags. D '33 N. Y., Longmans \$1.60

**Stanley, Douglas**

The science of voice; with a section on physical principles by Stanley Watkins; 2nd ed., rev. 300p. (bibl.) il., diags. O [c. '29, '32] N. Y., Carl Fischer \$3

**Steed, H. W.**

The antecedents of post-war Europe. 123p. O '32 N. Y., Oxford \$2

**Steigman, Benjamin Morris**

The unconquerable Tristan; the story of Richard Wagner. 376p. (10p. bibl.) il. (pors.) O c. N. Y., Macmillan \$3

A biography of the great musician with special emphasis on the influence of three women on his life, based on a study of Wagner's letters.

**Stephenson, Carl**

Borough and town; a study of urban origins in England. 252p. (bibl. footnotes) maps Q (Monographs of the Mediaeval Acad. of Amer., no. 7) c. Cambridge, Mass., Mediaeval Acad. of Amer. \$4.75; \$3.80 to members

**Strachey, Julia**

Cheerful weather for the wedding 117p. D c. N. Y., Viking bds., \$1.50

A novelette describing a wedding day, the unwilling bride, the stolid groom, the impetuous suitor and the family and guests.

**Streeter, Burnett Hillman**

The Buddha and the Christ; the Bampton Lectures for 1932. 349p. (bibl. footnotes) D c. N. Y., Macmillan \$2

An exploration of the meaning of the universe and of the purpose of human life through a comparative study of the two great religions—Buddhism and Christianity.

(bibl.) front. (por.) D (Inst. of French Studies pub'n) [c. '32] N. Y., G. L. van Roosbroeck pap., \$2.50

**Stauber, B. R.**

The farm real estate situation, 1931-32. 50p. (bibl. footnotes) maps, diags. O (U. S. Dept. of Agri. circular no. 261) '33 Wash., D. C. [Gov't Pr. Off.; Sup't of Doc.] pap., 5c.

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**Streeter, G. Dallas**

Garden of thoughts [verse]. 93p. D '32 c.  
Dallas, Kaleidograph Press bds., \$1.50

**Swami, Shri Purohit**

An Indian monk; his life and adventures; introd.  
by W. B. Yeats. 229p. front. (por.) D '32 [N. Y.]  
Macmillan \$2  
An autobiography.

**Titus, Harold**

Below zero; a romance of the north woods. 320p.  
D (Copyright fiction) [c. '32] N. Y., Burt 75 c.

**Turck, Fenton B.**

The action of the living cell; experimental re-  
searches in biology. 319p. (10p. bibl.) il. (pt. col.),  
diags. O c. N. Y., Macmillan \$3.50

An account of the theories and results obtained from  
experimental research on the living cell by a well  
known physician and biologist who died while this book  
was in press.

**Turner, John Victor [Nicholas Brady, David Hume, pseud.]**

Who spoke last? 280p. D [c. '33] N. Y.,  
Holt \$2

Amos Petrie solves the mystery surrounding the murder  
of a stock broker.

**Wallis, James Harold**

The mystery of Vauclose. 300p. D (Dutton clue  
mystery) [c. '33] N. Y., Dutton \$2

A mystery story which begins with the murder of an  
American chemist and the loss of his revolutionary cryptic  
formula.

**Weatherhead, Leslie Dixon**

His life and ours; the significance for us of the  
life of Jesus. 361p. (bibl. footnotes) D [c. '33]  
N. Y., Abingdon \$2

**Welchons, Alvin M., and Krickenberg, William R.**

Plane geometry. 383p. il., diags. D [c. '33]  
Bost., Ginn \$1.28

Solid geometry. 262p. il., diags. D [c. '33]  
Bost., Ginn \$1.24

**Wheeler, Elmer**

Tested selling sentences; the language of the brain;  
[authors ed.]. 219p. (bibl.) diags. O '32 c. Balt.,  
John Murphy Co.

\$2.50; lim. executive ed., lea. cl., \$5  
15,000 selling sentences which have been tested at  
Johns Hopkins by a galvanometer "movie camera" for  
their effects on customers.

**White, Leonard Dupee**

Whitley councils in the British civil service; a  
study in conciliation and arbitration. 374p. (bibl.  
footnotes) il. O (Social science studies, no. 25) [c.  
'33] Chic., Univ. of Chic. Press \$4.50

A study of the inner working of the system of

negotiation and arbitration as represented in the Whit-  
ley Councils which were adopted by the British gov-  
ernment in 1919.

**White, William Alanson, M.D.**

Crimes and criminals. 284p. (bibl. footnotes) O  
[c. '33] N. Y., Farrar & Rinehart \$2.50

A study of the anti-social mind, normal and abnormal,  
by the President of the International Committee on  
Mental Hygiene.

**Wittels, Fritz**

Set the children free! tr. [from the German] by  
Eden and Cedar Paul. 242p. O ['33] N. Y.,  
Norton \$2.75

An eminent psychoanalyst tells modern parents how  
to bring up normal children happily and intelligently.

**Wodehouse, Pelham Grenville**

The man with two left feet. 283p. D (Copyright  
fiction) [c. '11-'33] N. Y., Burt 75 c.

**Wolfson, P. J.**

All women die. 293p. D [c. '33] N. Y., Van-  
guard \$2

A successful roadbuilder returns to his home town  
where he faces love and creates havoc.

**Wons, Anthony**

Tony's scrap book; 1932-33 ed. 112p. front.  
(por.) O [c. '32] Chic., Reilly & Lee \$1

The third collection of the most popular thoughts and  
verses from Tony Wons' radio broadcasts.

**Wood, Mrs. Ella N.**

Chalk; or, We can do it; practical work with  
chalk and blackboard; [9th ed.]. 157p. il. D  
[c. '03-'32] N. Y., Revell \$1

**World War veterans and the federal treasury,**

The. 85p. (bibl. footnotes) diags. O (Studies of  
taxation and public finance) '32, c. '33 N. Y., Nat'l  
Industrial Conference B'd \$2

An exposition of what the government has done  
through manifold channels to provide aid for veterans  
of the World War.

**Wunsch, William Robert, and Smith, Mary Reade**

Studies in creative writing. 368p. (bibls.) D  
[c. '33] N. Y., Holt \$1.32

A textbook in English composition for high schools.

**Wynne, Anthony, pseud. [Robert McNair Wilson]**

The Blue Vesuvius. 320p. D (Copyright fiction)  
[c. '31] N. Y., Burt 75 c.

**Yahuda, Joseph**

Law and life according to Hebrew thought. 229p.  
O '32 N. Y., Oxford \$2.75

**Zastrow, Erika**

The possessed. 314p. D [c. '33] N. Y., Holt \$2

An American novel of a girl whose life was almost  
ruined by her mother's intense and possessive love.

**Taylor, Paul S.**

Mexican labor in the United States migration statis-  
tics, 2. 10p. diagr. O (Univ. of Cal. pub'ns in eco-  
nomics, v. 12, no. 1) '33 Berkeley, Cal., Univ. of Cal.  
Press pap., 30c.

A Spanish-Mexican peasant community Arandas in  
Jalisco, Mexico. 92p. (bibl. footnotes) il., maps (pt.  
col.) O (Ibero-Americana: 4) '33 Berkeley, Cal., Univ.  
of Cal. Press pap., \$1.50

**Terry, T. Philip**

Terry's new Spanish-English English-Spanish pocket  
interpreter, with the phonetic pronunciation of each  
word. 139p. S c. [Hingham, Mass., Author] pap., 50c.

**Tillyard, E. M. W.**

Milton's L'Allegro and Il penseroso. 19p. O (Eng.  
Ass'n pamphlet no. 82) '32 N. Y., Oxford pap., 70c.

**Wilkerson, Marcus M.**

Public opinion and the Spanish-American War; a  
study in war propaganda. 141p. (5p. bibl.) O (La.  
State Univ. studies no. 8) '32 c. Baton Rouge, La.,  
La. State Univ. Press \$2; pap., \$1.50

**Wilson, Guy M.**

My addition drill book. 62p. O '32 N. Y., Mac-  
millan pap., 32c.

My subtraction drill book. 54p. O '32 N. Y.,  
Macmillan pap., 32c.

**Wright, Edith A., and Gray, Ruth A.**

Bibliography of research studies in education, 1930-  
1931. 477p. O (Office of Educ. bull., 1932, no. 16) '32  
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Pomarin Book Shop, 116 4th Ave., New York  
 Down There. La Bas. A Fortune Press edition.  
 Any early Carrington imprints.

Pooh Corner, 333 E. Colfax Ave., Denver, Colo.  
 Teckla. By Robert Barr. Published by Stokes. 1898.

Post Box Bookshop, 29 E. 48th St., New York  
 Hemingway. Torrents of Spring. 1st ed.  
 Smith, Thorne. The Bishop's Jaegers. 1st ed.  
 Veblen. Engineers & The Price System. 1st ed.

Post Office News Co., 105 S. Dearborn, Chicago  
 This Side of Paradise. 1st. Fitzgerald.  
 American Pressed Glass. R. W. Lee.  
 Confessions of an English Opium Eater. Black Ebony.

Presbyterian Comm. of Publ., Box 1176,  
 Richmond, Va.  
 Prophet and His Problems. By J. M. P. Smith.

Preston & Rounds Co., 49 Exchange Pl.,  
 Providence, R. I.  
 Geo. F. Atkinson. Studies in American Fungi  
 Mushrooms, Edible Poisonous, etc. 2nd ed. 1903.

Putnam Bookstore, 2 W. 45th St., New York  
 Quote By Mail Only:  
 History of the St. Leger. 1776-1924. By J. S. Fletcher.  
 Chamberlain. Pigs to Market.  
 Norris. McTeague.  
 Mayne. Enchanters of Men.  
 Montague. Disenchantment.  
 Tuttle. Reminiscences of a Missionary Bishop.  
 Powell. Christian Science, Its Faith and Founder.  
 Reed. Master's Violin.  
 Woodworth. Yes Man's Land.  
 Jenny Small Owen. Fodder or Gleanings.  
 Newton. Busted Bibliophile.  
 Lover's Handy Andy. Illus. by Brock. 1894.  
 Intro. Chas. Whibley.  
 Renne. Lee's Confidential Letters and Dispatches to Pres. Davis.  
 Radford. Thomas of London Before His Consecration.  
 Crampton. Physical Exercise for Daily Use.  
 Fray Bernardino de Sahagun. A History of Ancient Mexico. Trans. by Mrs. Fanny B. Bandelier.  
 Hazen. Meter Rates for Water Works.

## Weekly Book Exchange

## Putnam Bookstore—Continued

Mysticism and Music.  
 Bill Nye. Remarks.  
 Father Duffy's Story.  
 Rare B'k Shop, 822 17th St. N.W., Wash., D. C.  
 Angell. Great Illusion.  
 Bellew. Shakespeare's Home at New Place. London. 1863.  
 James Rider Randall. Anything.  
 Bancroft. Popular Tribunals. 2 vols.  
 Hearn. Love's Fantasy.  
 Wooten. History of Texas.  
 Watson. Some Notable Families of America. New York. 1898.  
 Green. Historic Families of Kentucky. 1st Ser. Cinn. 1889.  
 Quimby Mss. Crowell Ed. with Eddy letters.  
 Eddy. Science and Health. 3rd to 15th eds.  
 Milmine. Life of Mary Baker Eddy.  
 Adams. American Democracy.  
 Kerfoot. Pewter.  
 Cattle History of Texas. Pub. by Woodward & Tiernan. St. Louis. 1895.

The Peter Reilly Co., 133 N. 13th St., Phila.  
 Dramatic Mirror.  
 Prophecies of St. Columbkille.  
 Lincoln and His Generals. McCartney.

Richmond, Va., Book Co., 15 N. 3rd St.  
 Encyclopaedia Britannica. 13th and 14th.  
 Cooke. John Esten. Works. All.  
 Confederate Post Envelopes, Music and Books.  
 Poems of Friendship.

A. M. Robertson, 222 Stockton St., San Francisco  
 In the Courts of Memory. 1858-1875. By Hegermann-Lindencrome. Pub. Harper.

Robson & Howgate, Box 472, Saratoga Spgs., N.Y.  
 Hickock. Geology of New Hampshire.  
 McDonald. History of Sanskrit Literature. 1906.  
 Todd. Long Lake.  
 The Adirondacks. Anything.  
 Fire Insurance. Anything.

Charlotte B. Rogers, 16 E. 96th St., New York  
 Service. Why Not Grow Young at Fifty? Barse and Hopkins.

Rosenbach Co., 1320 Walnut St., Philadelphia  
 McAfee. Pepys on the Restoration Stage.

Barnet B. Ruder, 8 W. 47th St., New York  
 Tarkington. All first and L. P. limited editions.

St. Paul, Minn., Book & Stat. Co., 55 E. 6th St.  
 King's Handbook of the United States. Latest ed.

Alwin J. Scheuer, 26 E. 56th St., New York  
 O'Neill. Mourning Becomes Electra. 1st.  
 Wilson, Woodrow. Geo. Washington. 1897.

A. Schonholtz, 139 5th Ave., New York  
 All books pertaining to brewing in English, German or other languages. Will consider quantities. Describe, with price.

Schulte's Book Store, 80 4th Ave., New York  
 E. Douglas Hume. Pasteur; Bechamp.  
 Frederick Palmer. Virgin Birth. Macmillan.  
 Decharme's Euripides and the Spirit of His Dramas.  
 L. M. Shedd. Bolivian Quechua Grammar; Quechua-Spanish-English Dictionary.

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**Schuman's, 4840 Cass Ave., Detroit, Mich.**  
 Jackson. Anatomy of Bibliomania, 2 vols; The Fear of Books, 2 vols. 1st editions.  
 Jowett's Plato. Set.  
 Van Loon. Story of Mankind. 1st.  
 Book of the Tribune Tower Competition. Pub. Chicago Tribune.  
 Book of the Art of Cennino Cenninni.

**Scrantom's, 334 Main St. E., Rochester, N. Y.**  
 Froude. Life of Thomas Carlyle. 2 vols. New set only.  
 Henderson. Art of the Singer.  
 Townshend. Earth.  
 C. F. Browne. Selected Speeches of Artemus Ward.

**Scrantom's, 21 State, Rochester, N. Y.**  
 Stewart. Perfect Behavior.  
 Nessmuk. Woodcraft.

**Chas. Scribner's Sons, 597 5th Ave., New York**  
 Babcock. Success of Defeat.  
 Beach. Business Man's Vade-Mecum.  
 Bingham. Latin Grammar. Rev. by McCabe.  
 Blok. History of People of Netherlands. 5 vols.  
 Domenck, R. Sorollo. Madrid. 1910.  
 Great Analysis.  
 Jarves, D. Reminiscences of American Glass Making.  
 Lowe, W. H. Chronicles of Friendship.  
 Martineau, J. Prayers in the Congregation and in College.  
 Nicolson. King of the Black Isles.  
 Norwood. Piper and Reed; His Lady of the Sonnets.  
 Outcault, R. F. Buster Brown; Buster Brown Abroad; Buster Brown and His Resolutions; Buster Brown, His Dog Tige and Their Troubles; Buster Brown's Pranks.  
 Parmalee, M. P. Short History of Rome and Italy.  
 Peake, A. L. The Bible, Its Origin, Its Significance and Its Abiding Worth.  
 Pike. Through the Sub-Arctic Forests.  
 Reed. Complete Limerick Book.  
 Reeves, I. L. Military Education in the United States.  
 Sheldon, E. Nigger.  
 Spencer. Forty Years in My Bookshop.  
 Vandercook. Black Majesty. Blue Ribbon ed.  
 Warlick, W. W. Naval Aviation.

**Charles Sessler, 1310 Walnut St., Philadelphia**  
 Martin Chuzzlewit. Household ed.  
 Life of Cranmer. By Pollard.  
 Vachel Lindsay. Collected Poems. 1st.  
 Ann Vickers. By Lewis. 1st ed.  
 Baffle Book. Vols. 1 and 2.  
 Seven Men by Beerbohm. 1st Eng. edition.  
 Men and Memories. By Rothenstein. Vol. 1. 1st Eng. edition.  
 Humming Bird. By Johnson.  
 Essays of Elia. Fine edition.  
 Pygmalion. By Shaw. 1st edition.  
 Kingsley. First edition.

**Shepard Book Co., 408 S. State St., Salt Lake City**  
 Debates on U. S. Constitution. By Madison.  
 Abbott's French Revolution. Vol. 2 only. 1887.  
 Harper. Green cloth.  
 Abbott's Napoleon Bonaparte. Vol. 1 only. 1883. Harper. Green cloth.

**Sherwood's, 24 Beekman St., New York**  
 Graham. Splendid Failures.  
 Gross, M. Any or all.  
 McGuire, Molly. Magazines.

**Sherwood's—Continued**

Scapegoats. Orig. paper ed.  
 Townsend. Earth.  
 Walker & Jenks. Songs and Games. 1912 ed.

**Clellan Shull, 442 E. Girard Ave., Philadelphia**  
 DosPassos. All firsts.  
 Hewlitt. Birth of Rolland. 1911.

**Sibley, Lindsay & Curr Bk. Dept., Rochester, N. Y.**  
 Baldwin, Faith. Mavis of Green Hill.

**Siler's 1000 Canal St., New Orleans, La.**  
 Davis, Reuben. Mississippi and the Mississippians.  
 Hay. Arundel Motto.

**Slater's, Ann Arbor, Mich.**  
 China Under the Dowager Empress.

**S. B. Smith, 58 Kenwood Pk., Springfield, Mass.**  
 Aschem. Toxophilus.  
 Ball. Three Days on the White Mts. Boston. 1856.  
 Freeman. The Wind in the Rose. Any edition. Fine condition.

**Henry M. Snyder, 500 5th Ave., Rm. 1722, N. Y.**  
 Wizard of Damavant. By J. Richardson Parke. Formerly published by Professional Publishing Co., Philadelphia.

**A. J. Souweine, 611 W. 177th St., New York**  
 Chess Items and Chess Curios. Any.

**J. W. Stacey, 236 Flood Bldg., San Francisco**  
 Hunt. Diagnostic Symptoms of Nervous and Mental Diseases.

**Stamford, Conn., Bookstore, 482 Main St.**  
 Gates' Psychology for Students of Education. Macmillan. 1927 ed. only.

**State College "Co-op," Albany, N. Y.**  
 Yeats. The Winding Stair. Any ed.

**G. E. Stechert & Co., 31 E. 10th St., New York**  
 Amer. Chemical Jl. Vol. 1. 1879.  
 Amer. Jl. of Physiology. Vol. 98.  
 Amer. Soc. Biol. Chem. Proc. Any.  
 Barbee. Inside Story of Lamont's Lincoln.  
 Bardenhewer. Pathology.  
 Brown. History of Chemistry.  
 Chemical Reviews. Vol. 1. 1924.  
 Dalton. Princ. of Public Finance. 6th edn.  
 Feuchtersleben. Health and Suggestion. 1910.  
 Jessopp. Studies by a Recluse. 1893.  
 Journal of Mental Pathology. Any.  
 Laryngoscope. Any.  
 McLaughlin. Communicable Diseases. 1923.  
 Owen. Treatment of Emergencies.  
 Townsend. Modern Geometry of the Point.

**E. Steiger & Co., 49 Murray St., New York**  
 Daniel. The Prophet.

**Stewart Kidd, 19 E. 4th St., Cincinnati, O.**  
 The Sylva of North America. By Charles S. Sargent. 14 vols. 1930. Price must be low, description accurate.  
 Prehistoric Implements. By Warren K. Moorehead.  
 Scientific Horseshoeing. By Russell.

**W. K. Stewart Co., 44 E. Washington St., Indianapolis, Ind.**  
 J. P. Dunn's True Indian Stories.

**Stobart & Son, 8 Paternoster Row, London, Eng.**  
 Golf. Report any. Send wants lists.



R. Stockton, 833 Lancaster Ave., Bryn Mawr, Pa.  
Robinson. Tristram. 1st only.

Stokes & Stockell, 224 6th Av. N., Nashville, Tenn.  
December, 1915, issue of Contemporary Review;  
containing article by Drinkwater on Rupert  
Brooke.

Stone & Thomas, Wheeling, W. Va.  
A Beachcomber in the Orient. By Foster.

C. A. Stonehill, Jr., 77 Mt. Auburn St.,  
Cambridge, Mass.  
Automobiles, Anything on. Before 1905-10.  
C. R. Post. European & Amer. Architecture. 2 v.  
Correspondence of Goethe & Schiller. Good edn.  
Robert Hillyer. Sonnets & Other Lyrics. 2 copies.  
H. W. Smyth. The Melic Poets. Macmillan.  
Murray & Hjort. Depths of the Ocean. 1912.  
Crete. C. H. Hamer. Harpers. 1911.  
Sir A. J. Evans. Palace of Minos. 3 vols.  
London. 1921-30.  
Admiralty. American Treatises. 1800-40.  
Samuel Johnson Jr. Dict. New Haven. 19th cent.  
Michaelis. A Century of Archaeological Discover-  
eries. Duttons. 1908.  
Firbank, Ronald. Works by. Any.

C. A. Stonehill, Jr., 262 York, New Haven, Conn.  
Buck, Pearl S. Sons. 1st edition. Any first  
editions.

Charles K. Stotlemeyer, Hancock, Md.  
Christopher Morley. All 1st eds. Inscribed copies  
or books with Intros. by Morley. 1st eds.  
Any A. L. S. or Mss. Morley material of any  
sort at all times.  
Ann Vickers. Rag paper edition.  
David Harum. 1st ed. Fine copy.  
London. City. Any books on. Cheap.  
American Stud Book. Set or any.

Studio B'k Shop, 305 N. 20th, Birmingham, Ala.  
Andreas Hofer. Muhlbach.  
Fullers Worthies.  
Golden Bough. 12-vol. ed.  
Harvey Landrum. Witts. Simon & Schuster.  
Here Is To Your Health.  
History of Babylonia and Assyria. Rogers.  
Knights of Golden Horse Shoe. Caruthers. 1st.  
King John. Shakespeare. Eds. Parker & Clark,  
pub. Crowell.  
Lives of Illustrious Men of America. Brooks.  
Mother Goose. Denslow Ill. Doubleday.  
That Pup. Butler.  
Two Bubbles. Graves. Mint.  
Knight of Blue; Great God Swing. Peck.  
Weedon, Howard. All books. 1st and Find eds.  
Natural History of the Ducks. Phillips.

Syracuse, N. Y., Univ. Library  
Morley. Parnassus on Wheels.  
Sack. Birth of Russian Democracy.  
Sauer. Morphology of Landscape.

E. Szafir & Son Co., Beaumont, Texas  
14th Edition. Encyclopaedia Britannica.

Tacoma, Wash., Public Library  
Hallock. Cyclopaedia of Commencement Sermons  
and Baccalaureate Addresses. Smith, R. R.

William Targ, 808 N. Clark St., Chicago, Ill.  
Japanese Prints. In Lots.

Taurus Book Shop, 170 Waverly Pl., New York  
Gold, Frankincense and Myrrh. Cram.  
How to make Friends with Birds. Ladd. Cloth.  
Greek Way. Hamilton.  
Buddhism (or Buddhism in Japan). Suzuki  
(Maruzen).  
Thunderstorm. Stern.

## Weekly Book Exchange

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Manners and Customs of the Ancient Egyptians.  
By Sir J. Gardner Wilkinson. Either Amer-  
ican or English edition. Scribner and Wel-  
ford. 1879. Vol. 2 or complete set.  
Autographed material of Chief Justice Jay, U. S.  
Supreme Court.  
Sabatini. 24 vols. Cloth. H. Mifflin.  
Colonial Interiors. By Leigh French.  
Padre Ignacio. Owen Wister.

Their Book Shop, 5 Pikes Peak Ave.,  
Colorado Springs, Colo.  
Thayer's Beethoven.  
Evans' Works of Brahms. 3-vol. set.

Thoms & Eron, 89 Chambers St., New York  
Green. The Forsaken Inn.  
Guerber. Stories of Shakespeare's Tragedies.  
Verne. Dr. Ox and Other Stories.  
Lefebvre. Catholic Liturgy.  
Davis. Nimrod of the Sea.  
Brown. Etchings of a Whale Cruise.  
Marriage for Two. 3 copies.

Wm. Tyrrell & Co., 820 Yonge St., Toronto, Can.  
Life Building Methods. Ralston Health Club.  
Interpreted by Edmund Shaftesbury and  
published in 1920.  
Chambers' The Reckoning.

James A. Tyson, 319 Caesar Misch Bldg.,  
Providence, R. I.  
Southern History: Any books, pamphlets, maps,  
mss., early newspapers, magazines dealing  
with the South. Especially want Florida,  
South Carolina, Tennessee and Kentucky  
items.  
Historical magazines. Files or odd lots.

Otto Ulbrich Co., 386 Main St., Buffalo, N. Y.  
Naval Constructor. Simpson.  
Ante-Nicene Fathers. New 14-vol. ed.  
Archko Volume.  
Wren. Baffle Book, 2 copies; Second Baffle Book,  
2 copies; Third Baffle Book, 2 copies.

Mabel Ulrich Book Shop, Nicollet Ave. and  
11th St., Minneapolis, Minn.  
Rambillicus Book. McDougal.  
Harvard Episodes. Flandrau.

Univ. Book Store, 3601 Univ. Ave., Los Angeles  
De Saint-Exupery. Night Flight. 1st ed.  
George Crile. Surgery of the Respiratory System.

Univ. Co-Op Soc., 2246 Guadalupe, Austin, Tex.  
Virginia Robie. Historic Styles in Furniture.  
Stokes.

University of Kansas, Lawrence  
Given, J. L. Making a Newspaper. Holt.  
Coulton, G. G. A Medieval Garner. Constable.  
1910.

Univ. of N. Carolina Library, Chapel Hill, N. C.  
Afanasiev. Russian Folk-tales.  
Sweeney, Ed. Poorhouse Sweeney.

University of Oregon Co-operative Store  
Eugene, Oregon  
Bjornsen. When the Young Wine Blooms. Either  
in German or English (Not Norwegian).  
Gunnar Gunnarson. The Sworn Brothers. Knopf.

Univ. of Oregon Library, Eugene, Ore.  
A. C. Benson. Ruskin.

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**Van Norman Bk. Co., 1415 Howett St., Peoria, Ill.**  
 Illinois County Histories. Other ill. material.  
 Illinois Civil War Companies, Reg., etc.  
 Anything relating to Abraham Lincoln.

**Village Bookshop, 63 Washington Sq. S., N. Y.**  
 Chapman. Warblers of North America.  
 Townsend. Sand Dunes and Salt Marshes.  
 Capt. Cartwright and His Labrador Journal.  
 Quote all good Natural History.

**Vroman's Book Store, 329 E. Colorado St., Pasadena, Calif.**  
 Coleman. The Canadian Rockies.  
 Hereford. Rubaiyat of a Persian Kitten.  
 Masfield. Easter. 1st English edition.  
 Munn. Five Months in Himalayas.  
 Ascent of Mt. St. Elias. Abruzzi 1900 Expedition.

**Walnut Book Store, 132 So. 9th St., Phila., Pa.**  
 Byron. Works. Newstead ed. Niccolls. Boston.  
 Vol. 12 only.

**John Wanamaker Book Store, New York, Ninth Street at Broadway**  
 Century Cook Book.  
 Mountaineering in Sierras. C. King. Scribner.  
 2 copies.  
 Snobs. H. R. Martin. Pub. by Grosset & Dunlap.

**Washington Book Shop, 1012 Rush St., Chicago**  
 Protocols of Learned Elders of Zion.  
 Satisfied at Last. By Sybil Wilbur.  
 London Times Atlas.  
 Treason of Intellectuals.

**Washington Sq. Book Shop, 27 W. 8th St., N. Y.**  
 Zola. La Curoe; Germinal; La Terre. Liveright.  
 1924. Good condition.

**Sigmund Weiss, 145 W. 4th St., New York**  
 Eager's History of Orange County.  
 Blok. The Twelve. Viking.  
 Carducci. Poems ed. by Bickersteth.  
 Romanes. Animal Intelligence.  
 Rindge. Sculpture. Used.

**L. Weitz, 114 E. 32nd St., New York**  
 Bret Harte. Autograph. ed. 21 vols.  
 Kate Greenaway. Almanac. 1897.  
 à Beckett's Comic Blackstone.  
 Eugene Field. 12 vols. Japan paper ed.  
 Kipling. Bombay ed.  
 Sets of standard authors in full levant and also double.  
 Limited editions pub. by Houghton Mifflin & Co., also Chas. Scribner.  
 Symond's Renaissance in Italy. 7 vols.  
 Leigh Hunt. Stories from the Italian Poets. 2 vols.  
 Booksellers, please send catalogs.

**Edgar H. Wells, 602 Madison Ave., New York**  
 Analects of Confucius. Tr. Soothill.  
 Beck. Constitution of U. S. 1923.  
 Botsford. Roman Assemblies.  
 Brinton. Primer of Mayan Hieroglyphics. U. of Pa. 1894.  
 Bulletins of School of Latin. U. of Va. Nos. 1 and 2.  
 Colman. Nature's Harmonic Unity.  
 Cornell Studies in Classical Philology. Vols. 1 and 2.  
 Herder. Heart of Hamlet's Tragedy.  
 Holy Bible. With Marginal Readings. 1903.  
 Lambert. Life of J. F. C. Heyer. 1903.

**Edgar H. Wells—Continued**

Morgan. Rise of Novel of Manners.  
 Nursery Rhymes of N. Y. C.  
 Smith College Studies in History. Vol. 4, No. 1.  
 Todd. Life of Joel Barlow. 1886.

**Wesleyan University Library, Middletown, Conn.**  
 Rignano, Eugenio. Social Significance of the Inheritance Tax. Knopf. N. Y.  
 Hoffman, Eta. Weird Tale. Translated by J. T. Bealby. Scribner. N. Y.  
 Morison, S. E. Harrison Grey Otis.

**B. Westermann Co., 13 W. 46th St., New York**  
 Jacobs, W. W. Skipper's Wooing.

**Whaley Book Shop, 15 E. 57th St., New York**  
 Messer. Marco Polo. Donne Byrne. 1st ed.  
 Fortune Magazine. Dec., 1932. Jan., 1933.

**Otto Wiecker, 19 Central St., Boston**  
 Homer. Winslow. Water colors, oils, drawings, and lithographs; early runs of Harper's Weekly, Bazaar, Leslie's, Ballou's and Every Saturday.

**Wilcox & Follett, 1255 S. Wabash Ave., Chicago**  
 Moulton Library of Literary Criticism. 8 vols.  
 Traill & Mann. Social England. Good used condition.

**Wilder's Bookshop, 28 Warren Ave., Somerville, Boston 42, Mass.**  
 Character of George Keats.  
 Clarke. Memorial & Biog. Sketches. 1878.  
 Mass. Soldiers & Sailors. 17 v. or odd vols.  
 N. Y. Documentary Hist. Vol. 2. 4to ed.  
 Quackenbos. First Lessons in Composition. 1864.  
 Savage Geneal. Dictionary. Vols. 1 and 2 or set.  
 Shearer-Akers' Genealogy. 1915.  
 Any Genealogical Book or Pamphlet.

**H. W. Wilson Co., 950 University Ave., N. Y.**  
 Times-Survey Atlas of the World. Prepared for Edinburgh Geographical Institute by J. G. Bartholomew. London. 1922.

**Witkower's, 77 Asylum St., Hartford, Conn.**  
 Prodigal Monte Carlo.  
 With the Help of God and a Few Marines.  
 Catlin.  
 Scotch Proverbs. Allan Ramsay.  
 Vanderbilt. Smith. McBride.

**A. R. Womrath, 42 Broadway, New York**  
 Bagehot. Physics and Politics.

**Woodworth's Book Store, 1311 E. 57th St., Chicago, Ill.**  
 Cambridge Hist. of Amer. Literature. 4 vols.  
 Cambridge Hist. of Engl. Literature. 14 vols.  
 Williams. Real Property. 23rd ed.

**Florence Woodward, Golden City, Mo.**  
 Turnpike Roads. Anything.  
 Railroads' Annual Reports to Stockholders.  
 Any Pamphlets with Railroad Interest.  
 Newspapers. Any before 1900.  
 Check List of American Newspapers in Library of Congress. Government Publication.

**Richard S. Wormser, 22 W. 48th St., N. Y.**  
 Abbott, H. G. Roberts Collection of Watches.  
 Bielschowsky. Life of Goethe. 3 vols.  
 Breal. Semantics. Tr. Cust. Holt. 1900.

**Wm. H. Ziesenitz, 532 Warren St., Hudson, N. Y.**  
 Literary Pilgrimage. New England. E. M. Bacon.

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First editions of Hewlett; Symons; Dos Passos;  
Le Gallienne and others.

**Bronxville, N. Y., Bookshop, 31 Palmer Ave.**  
Beowulf. Limited ed. Pub. Random House. Ill.  
by Rockwell Kent.

First editions in dust wrappers: Sons; Mourning  
Becomes Electra; The Fountain; Faraway;  
Light in August; Swiss Family Manhattan;  
Shadows on the Rock; Princess Marries the  
Page; Flowering Wilderness; Laments for  
the Living; Boy, Hanley; Way of Ecbe.  
Used books. First editions: Intelligent Woman's  
Guide, Shaw; 1919, Dos Passos; Education  
of Princess; Good Earth, very shabby; Ro-  
mantic Comedians; Rogue Herries; John  
Brown's Body; Case Sergeant Grischa; Good  
Companions, shabby.

**Brooklyn Magazine Co., 591 Broadway,  
Brooklyn, N. Y.**  
Paris Nights & Gayety Magazines. Ten assorted  
titles, of 1932, at \$3.00 per hundred. Cash  
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**Christian Lit. Soc. of Japan, 2-1 Ginza, 4-chome,  
Tokyo, Japan**

Kaempfer. Japan. 1727. 1929 reprint. Goat  
skin. \$25.00.

Reischauer. Studies in Japanese Buddhism.  
\$2.50.

Coates & Ishizuka. Honen, The Buddhist Saint.  
\$2.50.

Anesaki. Concordance to History of Kirishitan  
Missions. 16th and 17th Cent. Catholic.  
\$3.50.

Hastings. Encyc. of Rel. and Ethics. 7 vols.  
\$46.00.

Bunyin Nanjio. Catalogue of Buddhist Tripitaka.  
1883. Japan Reprint with Supp. \$5.00.

Clement. A Short History of Japan. 6th ed.  
\$1.50.

Capt. Hall's Voyage to Corea and Loo Choo.  
Illus. 1818. \$20.00.

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Lives of Eng. Poets. S. Johnson. 1794.  
Life Washington. M. L. Weems. 1818. Carey.  
Eng. Reader. L. Murray. 1825.  
Life H. Greely. Cornell. 1871. Lee & Shep.

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Seed Time & Harvest. Tweedie. 1855. Nelson.  
London.

Boys of Pre-School. 1871. Lee & Shep.

Farmers Cabinet. Vol. 1, No. 1. 1802. Am-  
herst, N. H.

Total Ladder. 1812. Make offers.

**Hyland's Old Bk. Store, 207 4th St., Portland, Ore.**  
Harper's Magazine. 34 vols. June 1879 to May  
1896. \$25.50. Fair condition.

**Judy Publishing Co., 3323 Michigan Ave., Chicago**  
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Capt. Will Judy. A Soldier's Diary. \$2.50.  
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### Forthcoming Issues

✻ ✻ ✻ The next issue of the *Publishers' Weekly* will be the Religious Number, February 11th. The leading article has been written by the distinguished English publisher, F. J. Sheed, of the firm of Sheed and Ward, which has recently opened an American office in New York. Mr. Sheed's subject is "Philosophy and the Bookseller." He contends that the sale of religious books, especially philosophical books, is sometimes faint-hearted because we face a psychological difficulty. "Most people—booksellers included—think that the reader of philosophy is a rare and slightly eccentric type, highly gifted mentally, but absent-minded and a little out of place in our busy modern world; faintly pathetic, perhaps, but to be respected for the weight of his mind. Now in all this rigmarole, two things matter and both are poisonous; the idea that the reader of philosophy is a rare type, and that he needs unusual mental gifts." ✻ ✻ ✻

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